

Feature Film Trailer Categories

Trailers (Show Categories)

- Best Action
- Best Animation/Family
- Best Comedy
- Best Documentary
- Best Drama
- Best Fantasy Adventure
- Best Horror
- Best Independent Trailer
- Best Music
- Best Thriller
- Best Video Game Trailer
- Golden Fleece
- Most Original Trailer
- Summer 2020 Blockbuster Trailer
- Best Teaser

Non-Show Categories:

- Trashiest Trailer
- Best Original Score

Non-Show Categories Continued:

- Best Independent Trailer (for film budgets under \$1.5 Million)
- Best Romance
- The Don LaFontaine Award for Best Voice Over
- Best Motion/Title Graphics
- Best Sound Editing
- Best Faith Based Trailer

Foreign:

- Best Foreign Action Trailer
- Best Foreign Comedy Trailer
- Best Foreign Documentary Trailer
- Best Foreign Drama Trailer
- Best Foreign Horror Trailer
- Best Foreign Independent Trailer
- Best Foreign Music Trailer
- Best Foreign Thriller Trailer
- Best Foreign Teaser
- Most Original Foreign Trailer

21st Annual Golden Trailer Awards Category List



TV Spots for Feature Films:

- Best Action TV Spot
- Best Animation/Family TV Spot
- Best Comedy TV Spot
- Best Documentary TV Spot
- Best Drama TV Spot
- Best Fantasy Adventure TV Spot
- Best Foreign TV Spot
- Best Graphics in a TV Spot
- Best Horror TV Spot
- Best Independent TV Spot
- Best Music TV Spot
- Best Original Score TV Spot
- Best Romance TV Spot
- Best Sound Editing in a TV Spot
- Best Summer Blockbuster 2020 TV Spot
- Best Thriller TV Spot
- Best Video Game TV Spot
- Best Voice Over TV Spot
- Golden Fleece TV Spot
- Most Original TV Spot

Home Entertainment:

- Best Home Entertainment Action
- Best Home Entertainment Animation/Family
- Best Home Entertainment Comedy
- Best Home Entertainment Drama
- Best Home Entertainment Fantasy Adventure
- Best Home Entertainment Horror/Thriller

Trailers or TV Spots for a Series

Television Series, Limited Series, Streaming Series, Web Series or Mini Series:

- Best Action (TV Spot/Trailer/Teaser) for a series
- Best Animation/Family (TV Spot/Trailer/Teaser) for a series
- Best Comedy (TV Spot/Trailer/Teaser) for a series
- Best Documentary (TV Spot/Trailer/Teaser) for a series
- Best Drama (TV Spot/Trailer/Teaser) for a series
- Best Fantasy Adventure (TV Spot/Trailer/Teaser) for a series
- Best Foreign (TV Spot/Trailer/Teaser) for a series
- Best Graphics in a (TV Spot/Trailer/Teaser) for a series
- Best Horror/Thriller (TV Spot/Trailer/Teaser) for a series
- Best Music (TV Spot/Trailer/Teaser) for a series
- Best Original Score (TV Spot/Trailer/Teaser) for a series
- Best Sound Editing (TV Spot/Trailer/Teaser) for a series
- Best Voice Over in a (TV Spot/Trailer/Teaser) for a series
- Most Original (TV Spot/Trailer/Teaser) for a series

- Best OTO (One Time Only) Special
- Best Promo for a TV Network

Poster Categories:

Feature Film Posters:

- Best Action Poster
- Best Animation/Family Poster
- Best Comedy Poster
- Best Documentary Poster
- Best Drama Poster
- Best Fantasy/Adventure Poster
- Best Foreign Poster
- Best Horror Poster
- Best Independent Poster
- Best International Poster
- Best Summer 2020 Blockbuster Poster
- Best Teaser Poster
- Best Thriller Poster
- Best Video Game Poster
- Best Wildposts (Teaser Campaign)
- Most Original Poster
- Best Motion Poster

TV Spot/Streaming Series Posters:

- Best Animation/Family Poster for a TV/Streaming Series
- Best Comedy Poster for a TV/Streaming Series
- Best Documentary/Reality Poster for a TV/Streaming Series
- Best Drama/Action Poster for a TV/Streaming Series
- Best Horror/Thriller Poster for a TV/Streaming Series
- Best Wildposts for a TV/Streaming Series

Billboard:

- Best Billboard (for Feature Film or TV/Streaming Series)

Digital & Innovative Advertising for:

Feature Films:

- Most Innovative Advertising for a Feature Film
- Best Viral Campaign for a Feature Film
- Best Action/Thriller TrailerByte for a Feature Film (Insta, GIF, Bytes, Blinks)*
- Best Animation TrailerByte for a Feature Film (Insta, GIF, Bytes, Blinks)*
- Best Comedy/Drama TrailerByte for a Feature Film (Insta, GIF, Bytes, Blinks)*
- Best Horror/Thriller TrailerByte for a Feature Film (Insta, GIF, Bytes, Blinks)*

TV/Streaming Series:

- Most Innovative Advertising for a TV/Streaming Series
- Best Viral Campaign for a TV/Streaming Series
- Best Action/Thriller TrailerByte for a TV/Streaming Series (Insta, GIF, Bytes, Blinks)*
- Best Animation TrailerByte for a TV/Streaming Series (Insta, GIF, Bytes, Blinks)*
- Best Comedy/Drama TrailerByte for a TV/Streaming Series (Insta, GIF, Bytes, Blinks)*
- Best Horror/Thriller TrailerByte for a TV/Streaming Series (Insta, GIF, Bytes, Blinks)*

Electronic Press Kits (EPKs) and Behind the Scenes (BTS):

- Best BTS/EPK for a Feature Film (under 2 minutes)*
- Best BTS/EPK for a Feature Film (over 2 minutes)*
- Best BTS/EPK for a TV/Streaming Series (under 2 minutes)*
- Best BTS/EPK for a TV/Streaming Series (over 2 minutes)*

Title Sequences:

- Best Title/Credit Sequence for a Feature Film
- Best Title/Credit Sequence for a TV/Streaming Series

Radio Spot:

- Best Radio/Audio Spot (for Feature Film or TV/Streaming Series)