

7 Reasons to start your Career in Sales

In the UK, an estimated 7% of the working population are employed in sales. Only one university in Britain offers a degree in the subject, and the others give short shrift to it as a prospect for their graduates.

Breeding ground for entrepreneurs

Richard Branson, Alan Sugar, Duncan Bannatyne, they all started out in sales. Sales is a fundamental building block of business. If you can't sell your product, you have no business. For many, it's a first taste of business - an opportunity to learn how to build and manage relationships.



Sales is diverse

There is more to sales than packed contact centres or door-to-door callers. All products and services have to be sold - from furniture, art and advertising to software, tech and even science.

Sales give you life skills

Sales is challenging and forces you to leave your comfort zone. This develops important qualities, such as confidence, negotiation skills, enthusiasm and perseverance.





Sales is a sustainable career

Sales is for life – not just for stopgaps. There are myriad careers and opportunities for upward progression in sales. There are always products to sell, so a good salesperson need never be out of work!

Sales is satisfying

Sales is a satisfying career with tangible results and a sense of achievement. In sales, you're the one who makes things happen. You're never a cog in a big machine in sales, but you may be a soldier – fighting your own battles and winning your own victories.



Sales is rewarding

Sales is a true meritocracy. Salespeople personally reap the benefits of their success. As well as, often generous, basic salary packages, most sales jobs carry great financial perks – like uncapped commission, bonuses, car allowances and more!



Sales isn't for dummies

Delivering quality sales is a highly-skilled vocation. It requires in-depth knowledge of products and services, exemplary time management and top-notch people skills. Graduate recruitment schemes in the field are growing, and so they should.



Are you a success-hungry personality, who wants a foot on the career ladder?

We match high-calibre graduates with ambitious businesses and wrap a training programme around your need to prepare you for your next professional success.

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