datamax

goVertical.® hospitality

Hospitality Providers

In today's hospitality industry, every detail matters. Your brand reputation is at stake with the multitude of online avenues for guests to share their experience, good or bad. Datamax can help you leverage technology that offers your team the freedom to focus on those difference-making details. Lower operational costs, automate processes and improve communication between staff, patrons, partners, and planners. *Count on Datamax to maximize the technology that matters!*

Datamax can help you:

- provide guests with the business tools and technology to improve efficiency while doing business on the road—attracting larger, repeat corporate clients in the process,

- quickly access guest documents, such as folios and point-of-sale receipts, to increase staff responsiveness to guest inquiries,

- produce more impactful color marketing materials to help increase room occupancy rates as well as event space bookings,

- leverage cloud access to information in order to deliver superior customer service and achieve higher customer loyalty rates, *and*

- manage sensitive customer payment and personal information through authentication, encryption and other solutions to ensure compliance with information security standards such as found with PCI DSS.

Through relevant technology advisory and total solution deployment, we help hospitality providers *"go vertical"* by maximizing their business processes, communications, and bottom line.

creating
**raving
fans**™

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When asked, "how likely would they recommend Datamax to a friend or colleague," our customers gave us an average score of **9.8** for 2018.

Scale: 1-10 (10 being the highest)
Source: Net Promoter Score® System
Actual NPS®: 93.8

Datamax Dallas/Fort Worth
800 Freeport Parkway, Suite 400
Coppell, Texas 75019
Toll Free | 800.633.1526

Other Locations:

Datamax Tyler
Tyler, Texas | 800.986.4782

Datamax Longview
Longview, Texas | 800.986.4782

Datamax Lufkin
Lufkin, Texas | 800.986.4782

Datamax Little Rock
Little Rock, Arkansas | 800.482.5772

Datamax Hot Springs
Hot Springs, Arkansas | 800.364.4255

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Advantages You'll Realize.

Enterprise Content Management
Assemble, manage and access the wide variety of promotional content and collateral (*i.e. registration forms, information packets, event schedules videos, photos, email, etc...*) to improve customer responsiveness.

Mobile Printing
Enhance staff productivity and guest experience by offering the freedom to print and scan 24/7 on any networked MFP from any hotel location with secure wireless communications.

Workflow Management
Optimize productivity and reduce hotel labor costs with customized and integrated workflows that combine multiple tasks into single processes.

Graphics Printing
Deliver faster, more affordable high-quality color communications leveraging the latest in graphics print technology. Produce impressive guest information packets that rival traditional offset quality—all in-house.

Network Security
The number of network entryways increases exponentially as guests and patrons access the Internet at your establishment. Deploy a robust network security strategy with multi-layered protection.

Services We Offer.

Technology Consulting
Align important hospitality provider-related goals with technology through **Datamax Xpert™** consulting. We can help you assess and improve how your current document and information technologies are supporting your core business requirements.

Network Management
Leverage comprehensive network services featuring **TechCare®** Managed IT Services, Cloud Services, Information Security Services, and **TechCare® University** User Training for IT specific initiatives—all supported by 24/7 **TechView®** remote help desk support.

Print Management
Optimize your print output through best-in-class print technology and the industry's most responsive approach to managed print services—**PrintCare™**. All supported 24/7 by **PrintView™**—remote access for printing and connectivity.

√ GO VERTICAL WITH DATAMAX!

To request more information, client references, or schedule an appointment, please give us a call or visit us at **www.datamaxtexas.com/govertical**. For quick access, please scan our QR Code.