



NAVIGATING THE COMPLIANCE, RISK AND CYBERSECURITY LANDSCAPE

FOR HEALTHCARE



ABOUT OUR SPEAKER

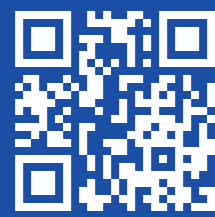
NAVIN BALAKRISHNARAJA, CPHIMS, CHP
NATIONAL PRACTICE DIRECTOR, HEALTHCARE IT SERVICES
ALL COVERED, IT SERVICES FROM KONICA MINOLTA

Mr. Balakrishnaraja has 19 years of progressive leadership experience across startups & diverse domains and technologies. He has successfully led several Healthcare M&A integration activities and implementation of various EHR systems. He has deep experience in development and commercialization of consumer-driven new products, brand communications and new business models. He holds a BS in Engineering from Anna University and Leading professional services firms from Harvard Business School. He is also a Certified Professional in Health Information Management Systems and HIPAA Compliance.



HOW TO REGISTER (RSVP REQUIRED)

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SCAN TO REGISTER
ON OUR WEBSITE
TODAY!



IN AN ENVIRONMENT ENDANGERED
BY UNPRECEDENTED CYBER THREATS,
FOLLOW A COMPREHENSIVE
MAP THAT LEADS TO LONG-TERM
SECURITY AND COMPLIANCE FOR THE
UNPREDICTABLE JOURNEY AHEAD.

JOIN US
THURSDAY, AUGUST 23, 2018



WHAT WE'LL COVER

GIVEN TODAY'S VOLATILE CYBERSECURITY CLIMATE, IS YOUR HEALTHCARE ORGANIZATION IN SEARCH OF DIRECTION?

The journey to compliance and security goes much further than a one-time risk assessment. The responsibilities of keeping patient information secure weigh heavier with the onslaught of data breaches, requiring an ongoing, organization-wide strategy.

We'll help identify an array of potential risks, so you can assess, analyze and mitigate threats with robust management tools. Through adopting organization-wide communication methods, your organization can navigate toward a more secure landscape.



VISUALIZE:

Understand what risks are involved, from technology, to policies and procedures to human error. With a full, panoramic view of your security vulnerabilities, your facility can begin to manage them closely and consistently.



NAVIGATE:

Managing your facilities' cybersecurity goes beyond checking boxes. We'll navigate the many steps in building a compliance framework that offers visibility into current physical, technical and administrative risks ... as well as how to remedy them.



REINFORCE:

Robust policies and procedures mean little without continued workforce training. Communicate risk types and risk levels universally so that employees clearly comprehend the meaning behind a varying nature of threats.



EVENT DETAILS

THURSDAY, AUGUST 23, 2018

- OPTION 1:** 11:00 AM TO 12:00 PM SESSION
- LUNCH:** 12:00 PM TO 1:00 PM BY TWO SISTERS CATERING
- OPTION 2:** 1:00 PM TO 2:00 PM SESSION
- LOCATION:** THE DATAMAX TECHNOLOGY CENTER
- ADDRESS:** 7400 KANIS ROAD, LITTLE ROCK, AR 72204
- OTHER:** REGISTRATION IS FREE, BUT SEATING IS LIMITED.
- GIVEAWAY:** BE SURE TO FILL OUT AN ENTRY FORM TO WIN AN AMAZON ECHO DOT (2ND GENERATION). ONE (1) TO BE GIVEN AWAY AT EACH OF OUR EVENT TIMES.

goVertical® healthcare

A DATAMAX + ALL COVERED LUNCH & LEARN EVENT

Interested in learning more? Please consider attending our event. We promise you will learn something new, and will agree that it was a valuable investment of your time. We look forward to seeing you there!