

About Our Speaker: Thomas Baker

Thomas Baker

Legal Industry Marketing Specialist, Canon USA

Thomas is a native of the Pacific Northwest having lived in New York for over 2 decades (still working on impersonating a passable Brooklyn accent) and a technology enthusiast with over 20 years of document workflow expertise as a technology solutions consultant, a role he enjoyed immensely for the unique challenges and variety of experiences it offered.

After 17 years as a solution consultant for Fortune 500 financial institutions and AMLaw 200 Law Firms, Thomas was inspired by the offer to join Canon as the Legal Industry Marketing Specialist. This role has provided an opportunity to leverage his extensive IT, Project Management and Solutions Consulting background to shape Canon's products, solutions and continuous legal industry commitment.

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SCAN CAPTURE WIN

A DATAMAX + CANON LEGAL SEMINAR
FOR THE **LEGAL PROFESSION**

JOIN US on November 9th to learn about the risks, rewards, and opportunities in capturing and consolidating content from traditional paper-centric workflows to improve collaboration and your firm's ability to WIN.

YOU'RE INVITED!



What we'll be discussing at our event.

Going paperless has been a slow moving endeavor for many legal firms with a range of factors influencing the successful (and sometimes less than successful) adoption of fully integrated scan capture. Such factors include:

- ▶ **Emerging Trends** (GDPR)
- ▶ **Information Governance** (Security, Compliance)
- ▶ **Expense Management** (Cost Recovery, AFA, Business Intelligence)
- ▶ **Productivity** (Integration, Management)
- ▶ **User Adoption** (Process Efficiencies, U/X, ROI)

A number of recent events have changed the operating landscape for law practices making it even more important to adopt a vetted process for digitizing the paper documents early and often.

Our Legal Seminar will help you visualize the risks, rewards, and opportunities in capturing and consolidating content from traditional paper-centric legal workflows. Ultimately, it will demonstrate how to develop better efficiencies and leverage better collaboration to enhance your firm's ability to WIN — a lot!



SCAN CAPTURE WIN

Interested in learning more?

Please consider attending our event. We promise you will learn something new, and will agree that it was a valuable investment of your time. We look forward to seeing you there!

Event details.



- Date:** Thursday, November 9, 2017
Time: 4:00 pm — 5:30 pm
Location: The Datamax Technology Center
Address: 7400 Kanis Road, Little Rock, AR 72204
Other: Registration is free, but seating is limited.
Hors d'oeuvres: Wine & cheese.
Giveaway: When you arrive, be sure to fill out an entry form to win an Amazon Echo Dot (2nd Generation).

How to register.

- Contact:** Sherry Lee, Datamax, Inc.
Phone: 501-603-3032
Email: slee@datamax-lr.com
Web: datamaxarkansas.com/events
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