

EVENT DETAILS

WEDNESDAY, APRIL 1ST

TIME: 11:00 AM TO 1:00 PM SESSION
LUNCH: TAZIKI'S MEDITERRANEAN CAFE
LOCATION: THE DATAMAX TECHNOLOGY CENTER
7400 KANIS ROAD, LITTLE ROCK, AR 72204
OTHER: REGISTRATION IS FREE, BUT SEATING IS LIMITED.
GIVEAWAY: \$100 AMAZON GIFT CARD

HOW TO REGISTER

RSVP REQUIRED

CONTACT: SHERRY LEE, DATAMAX INC.
PHONE: 501-603-3032
EMAIL: SLEE@DATAMAXINC.COM
WEB: WWW.DATAMAXARKANSAS.COM/EXERCISE



SCAN TO REGISTER
ON OUR WEBSITE
TODAY!

EXERCISE INSTRUCTORS

JUSTIN HUFFAKER

Justin is Vice President of Strategic Technology at Datamax Inc. and leads the delivery of IT managed services, unified communications and content management. Justin has also worked for Canon USA and Minolta Corp., and holds a Computer Science degree from the University of California at San Diego.

Justin has led several successful growth initiatives, including document management consulting, creating a document conversion group, developing a managed print services offering, and building a managed network services business.

SHERRY LEE

Sherry is a Trainer and Solutions Consultant with Datamax and has been in the Office Technology field since 1983. She works closely with account representatives in evaluating workflow challenges and technology initiatives for clients. Sherry earned her BBA in Marketing from the University of Arkansas at Little Rock.

As a Certified HIPAA Professional (CHP), Sherry Lee has valuable expertise in how to create a framework for initiating and developing a HIPAA compliance blueprint.



WWW.DATAMAXARKANSAS.COM/EXERCISE

JOIN US
WEDNESDAY, APRIL 1ST

COMPLIANCE,
CYBERSECURITY
& WORKFLOW
WELLNESS
EDUCATION

AN EVENT SPECIFICALLY FOR
HEALTHCARE & LEGAL FIRMS



EVENT OVERVIEW

THREE (3) KEY EXERCISES



Ready for an exercise in best practices?

How actively have you pursued your own organizational wellness, as it relates to compliance, security and workflow challenges in the Legal and Healthcare arenas? With so many routine tasks embedded into our daily business-critical processes, it's easy to get out of shape. Trust us.

Reaching your wellness goals requires regular education, training and exercise.

We invite you to attend our **Datamax Compliance, Cybersecurity and Workflow Wellness Education Event** on Wednesday, April 1st. We'll share many of the skills, the solutions, and necessary steps in realizing a fully secured, wholly productive workplace. Our exercises will empower your team to recognize malicious online tactics, help you identify potential gaps in compliance, and create better workflow by maximizing document-driven processes.



Interested in sharpening your skills? Please consider attending our event. We promise to equip you with new insights to ensure that your time was a valuable investment. We look forward to seeing you there!



EXERCISE: ENSURE HIPAA COMPLIANCE. 1

Legal publication **JD Supra** suggests that OCR enforcement will continue to be increasingly aggressive in the new decade: "Seven-figure fines are now the norm," the article states. We'll educate on:

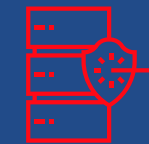
- Gaining more visibility into risks
- Broadening HIPAA assessment
- Establishing consistent policies and procedures



EXERCISE: REINFORCE IT SECURITY. 2

According to the **HIPAA Journal**, healthcare data breaches are predicted to cost the industry \$4 billion in 2020. 2019, it says, was the worst year yet for breaches. How cybersecurity capable is your organization? We'll educate on:

- Recognizing attack methods
- Identifying mitigation strategies
- Assessing security framework



EXERCISE: MAXIMIZE WORKFLOW. 3

The **Medscape Physician Compensation Report** says nearly a 3rd of physicians spend 20 hours or more a week on administrative tasks. Maximizing workflow helps provide the best experience for provider & patient. We'll educate on:

- Optimizing fax methodologies
- Accelerating document editing
- Streamlining information sharing

