



# Sponsor a buildingSMART International Standard Summit in 2020

buildingSMART International is delighted to offer sponsorship opportunities for its International Standards Summits in Spring and Autumn 2020. You can support the ongoing growth of this global event and be part of the transformation of the built asset industry.

**In 2020, there are two global events available for sponsorship.**

**Oslo, Norway** - 23rd-26th March 2020

**Montreal, Canada** - 28th September – 1st October 2020

## **Sponsoring a Summit provides the following;**

- International brand exposure
- Promotional opportunities
- Networking with global executives
- Speaking opportunities
- Global recognition of your business
- Support to a not-for-profit industry body

## **buildingSMART is offering the following packages**

- Platinum
- Gold
- Silver
- Bronze

Please note there is a 10% discount applied if you book one package at each summits.

Be part of buildingSMART today.



buildingSMART International is offering the following packages for sponsors of the International Standards Summit for 2020. All packages include branding. Below you will find some highlighted details about the packages.



#### Increase Awareness

Reach potential new audiences with your brand and have your company name and logo part of the summit



#### Network

Being a sponsor allows for greater networking opportunities. Having a booth means your networking with attendees is maximised



#### Communicate

Showcase the value of your business. Some sponsorship packages come with speaking slots.



#### International

Attendees to the summits come from all parts of the globe. Expand your business and gain value from an international event.

#### Packages Available

- Platinum €25,000** (two slots available per summit)
- Opening plenary on the side program (day two)
  - Largest exhibition booth
  - Headline mobile app branding
  - Post-event email to attendees
  - Pre-event article
  - Onsite interview

- Gold €15,000**
- Speaking slot on the side program (day two or three)
  - Large exhibition booth
  - Onsite interview
  - Pre-event article
  - Mobile app branding

- Silver €6,000**
- Standard exhibition booth
  - Pre-event blog
  - Mobile app branding

- Bronze €500**
- Logo and description in program and event materials including app only

Please note some details are subject to change due to venue alterations. If a change is made an alternative will be found. Subject to terms and conditions

To book your slot, please contact [aidan.mercer@buildingsmart.org](mailto:aidan.mercer@buildingsmart.org).