

Every day, cybercriminals stand up thousands of phishing sites which are designed to deceive customers and partners, harvest personal information and credentials, and take over online accounts.

Attackers use a variety of methods to steal information, from setting up fake websites to large scale malicious email campaigns. Successful phishing attacks negatively impact your customers, your brand reputation, and might result in revenue loss.

With BlueVoyant's Brand Watcher you can proactively detect and disrupt phishing attacks targeting your customers and partners.

METHODOLOGY

BlueVoyant has developed an automated end-to-end solution for proactive detection, monitoring, and removal of external phishing threats:

Data collection: more than 100M potential phishing domains are analyzed daily utilizing a wide range of open and proprietary data sources including active and passive DNS records, domain registration data, and advanced web-crawling capabilities.

High fidelity alerts: our solution combines machine learning with cybersecurity expertise to uncover websites impersonating your brand while continuously adjusting detection parameters as the threat landscape evolves.

Effective take-down process: our fast-lane procedures and ability to automatically generate supporting evidence help expedite takedowns and shorten the time to remediation.

CAPABILITIES

- Detection of brand impersonating domains using a wide range of open and proprietary data sources.
- Monitoring of new domain registrations to quickly identify new phishing campaigns as they are set up.
- Advanced detection of look-alike domains and subdomains.
- Detection of domains involved in large scale phishing email campaigns.
- On-going monitoring of suspicious domains and real-time alerting when phishing campaigns go live.
- Take-down service that leverages our 24/7 Security Operation Centers (SOC) to commence immediate action on your behalf and remove threats quickly.
- Near real-time alerts and client-facing web portal for superior reporting.

ABOUT BLUEVOYANT

BlueVoyant is an analytic-driven cybersecurity company whose mission is to protect organizations of all sizes against agile and well-financed cyber attackers. Founded and led by experts in the cyber security and government security sectors, BlueVoyant's offerings are built with real-world insight and applicability, plus an eye on the threat horizon.

Through our Advanced Threat Intelligence, Managed Security Services, and Incident Response Services, we excel in intelligence gathering, cybersecurity defense, detection of attacks and response coupled with remediation.

Our SOCs around the world keep us on top of developing and established threat actors and the well-financed tools they are developing to out-smart traditional security measures. Our 24/7 SOCs, offices around the world, and our security analytics platform position us to best help our customers defend against emerging cyber threats.



Discover the BlueVoyant Difference

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