

EVOLVING BUSINESS OPERATIONS EXPAND THE VULNERABILITIES OF ORGANIZATIONS

The business landscape has transformed to include cloud storage and remote workers. While these advancements have significant advantages, they also open networks to increased vulnerability to cyber attacks. With networks no longer static, IT professionals must plan for the inevitability that threat actors will look for opportunities to target organizations with sensitive data.

It's easier with so many connected devices for threat actors to gain access that may go unnoticed by internal scanning. From proxies for malicious traffic to dynamic redirects on compromised websites, threat actors are monetizing unauthorized access at the expense of customers and the organizations that work to serve them.

LOOK IN FROM THE OUTSIDE

Even sophisticated scanning can't account for external vulnerabilities. BlueVoyant's assessment tools and expertise give resource-constrained IT professionals a different perspective on the potential weaknesses within their infrastructure.

Our assessment will provide you with a different perspective into your attack surface. By identifying potential vulnerabilities, we can document and prioritize the actions you need to take to mitigate these weaknesses.

HOW EXTERNAL ASSESSMENTS HELP

Many small to mid sized organizations have previously opted out of external assessments because they were cost prohibitive. By ignoring these attack surfaces, threat actors have successfully compromised the integrity of business protections, often going undiscovered for astonishingly long periods of time or until they disrupt operations. By proactively scanning and assessing your risks beyond your network perimeter, you can resolve issues before they become a problem and reduce the possibility of threat actors interfering with your organization.



External assessments are an investment towards solidifying and maintaining your reputation. Several highly publicized incidents have caused severe harm to the trust customers have in large businesses, (Target 2013, Equifax 2017 and Facebook breaches 2019). Small to mid-sized organizations are held to the same standard for customer data privacy but often don't perform the assessments needed to identify weaknesses.





WHAT WE ASSESS

External Vulnerability Assessment serves to give you unparalleled visibility into your organization's web presence. We will scan your web properties and report our findings in a digestible, action-outlined format for easy application. We will assess:

- **Servers:** scan for server vulnerabilities, unsecured management scripts and sites sharing the same IP
- **Network:** identify default credentials, firewall configuration gaps, and all listening devices
- **Web:** search all applications in use, listing unauthenticated areas, SQL investigations or cross-site scripting as well as insecure configurations

We will leverage both open-source intelligence, testing for reputation and blacklisting, and the BlueVoyant proprietary global cyber threat data set. By combining both manual search and machine-learning, clients are able to holistically improve their cyber hygiene.

OTHER WAYS WE CAN HELP

External Vulnerability Assessments can add additional value when conducted alongside the deployment of our Managed Security Services offerings. By working in parallel, our Professional Services team can provide greater context for your risks.

Whether you're looking to safeguard your business image, encourage financial investment, or simply create a more robust plan, this assessment can help you expedite smarter cybersecurity improvements.

If you need more robust cybersecurity insights, our incident response team is comprised of field-experienced analysts who can help you in the event of a breach. If you need help investigating or remediating, our team of BlueVoyant cybersecurity experts can help you throughout the entire threat cycle, from scanning to identification and prioritization to remediation.



ABOUT US

A first-things-first cybersecurity company focused on delivering best-of-breed technology and outstanding customer service to businesses around the world. We believe in the democratization of cybersecurity - offering robust solutions and tools to businesses previously ignored and underserved.

Through our advanced Threat Intelligence, Managed Security Services, and Professional Services, we excel in intelligence gathering, cybersecurity defense, and detection of attacks with response coupled with remediation. With global SOCs, we are prepared to protect the world over from well-financed threat actors and their newest tools of attack.

