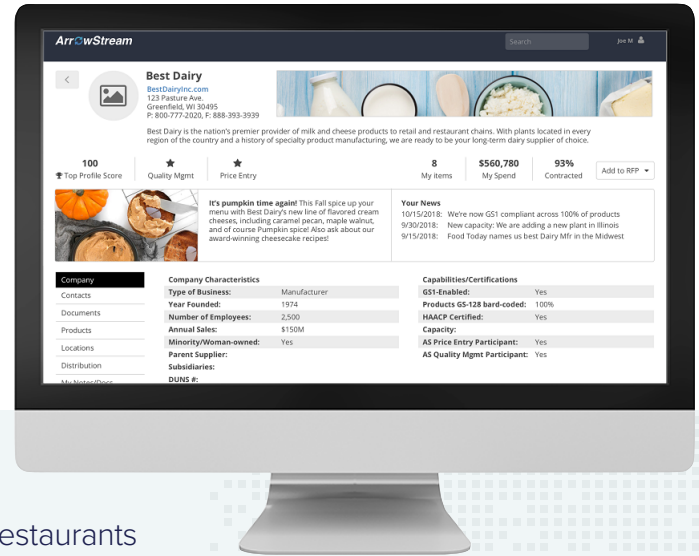


OPERATOR COLLABORATION

Access nearly \$20 billion in restaurant industry spend through ArrowStream's single platform for sales, marketing and customer collaboration. Market your products by customizing your ArrowStream profile, reach new sales opportunities by responding to sourcing events and support your clients through ArrowStream's collaboration tools.



HOW YOU BENEFIT

- Access buyers and culinary professionals at major chain restaurants
- Promote your products and reach new chain restaurants
- Secure new business by responding to sourcing events or RFPs
- Improve customer management by ensuring that prices are correctly setup or updated



ARROWSTREAM PROFILE

Attract new leads by customizing your Food Show profile. Add product and company information to your profile, such as your distribution footprint or your ability to meet customized product specifications.

RESPOND TO SOURCING EVENTS

Receive RFPs from ArrowStream clients and respond electronically to eliminate confusion on timelines, deliverables and the status of the sourcing event.

PRICING WORKFLOW

Support your clients by ensuring there is agreement on future price changes. Post pricing updates to multiple chain restaurant customers through a single tool. Once approved, your clients see the new pricing directly in their contract management system.

How to Enroll

1 Register

Complete the registration form at www.arrowstream.com/Signup.

2 Get Verified

ArrowStream will verify your email address and connect you to your Supplier account. An annual \$750 access fee grants you access to the entire ArrowStream network.

3 Customize Your Profile

Log into ArrowStream and access the profile tile to update your company profile. Save, publish and start selling!