

TO LEARN MORE ABOUT THE TRENDSETTERS CLUB, PLEASE CALL OR VISIT ONE OF OUR BANKING CENTERS:

ST. PETERSBURG
700 Central Ave.
727.440.6848

SEMINOLE
9190 Seminole Blvd.
727.685.2083

PINELLAS PARK
5250 Park Blvd.
727.399.5617

CLEARWATER
2520 Countryside Blvd.
727.685.2090

SARASOTA
2033 Main St., Ste. 101
941.251.1440



700 CENTRAL AVENUE • ST. PETERSBURG, FL 33701



WINTER 2020

TRENDSETTERS
TIMES

NEWSLETTER

LET'S START SOME NEW TRENDS IN 2020!

2020 is shaping up to be an exciting year for all of us at First Home Bank; and it's promising to be an especially exciting for our TrendSetters Club members. This year we will develop new programs and events, provide exclusive deposit rates, and deliver more membership perks. There are a couple other exciting things happening too; we are looking to open two new banking centers in the Tampa Bay area and we are launching a state-of-the-art online and mobile banking system.

NEW EVENTS

This year we will be hosting a variety of TrendSetter activities ranging from the social mixers to educational events that help you hone your investment know-how and plan for the future. Keep an eye out for upcoming events scheduled near you.

NEW REFERRAL PROGRAM

Let your friends and family know how much you love the TrendSetters Club and First Home Bank and when they open an account, we'll give you **and** your friend \$125*. That's what we call a win-win. So, don't be shy about spreading the word this coming year.

NEW AMBASSADOR PROGRAM

Coming this spring, our new TrendSetter Ambassador Program will be kicked off. Watch for more information in the upcoming weeks

NEW EVENT REGISTRATION PROCESS

To register for events email TrendSetters@firsthomebank.com and include: the **event name, your name, email, phone number**, and the same information for your guest. You can also call 727.685.2099 and leave a message with all of the above information.

We hope you enjoy everything that 2020 has to offer and continue to take advantage of your membership perks, like exclusive interest rates, safe deposit box options, free ATM's, and so much more. Keep saving, keep investing, and keep setting those trends.

We look forward to another great year with you and all of our First Home Bank TrendSetters!



*To qualify for the \$125 TrendSetters referral incentive, must be a new First Home Bank customer and qualified to open an account in accordance with our normal standards. Referral incentive is awarded only when a referral results in the opening of a new, personal TrendSetters checking or savings account. TrendSetters Checking Club Account is a tiered interest checking account. The Annual Percentage Yield (APY) for the TrendSetters Club Checking Account is 0.15% APY for balances up to \$1,499, and 0.25% for balances of \$1,500 or more. TrendSetters Club Savings Account APY is 0.25%. Stated APYs accurate as of 2/1/2020. No minimum balance required to obtain advertised APYs. The minimum deposit/balance required to open an account and obtain the advertised incentive is \$100. Fees may reduce earnings on accounts. Rates may change after account is opened. Offer is subject to change and may be withdrawn at any time. We reserve the right to disqualify referrals and reverse incentive payments in circumstances where we reasonably believe they were not made in good faith. To receive incentive payment, account must be open at least until incentive payment is credited to the account. Referral incentive will be awarded within 30 days of all requirements being met.

FirstHomeBank.com





DOLLARS AND DINING WITH RODERICK

Meets at various locations and times (see below)

If you who are planning to retire within 5-10 years, this educational event is right for you. In 2025 the current tax law will expire, and a retirement strategy will help you prepare for whatever comes next. Join Roderick Jefferson, *1HB Financial Advisor* for this informative presentation. Receive the free budget planner *"Take Control of Your Money, Break Bad Spending Habits and Start Saving."* **Cost: Free**

March 10 • 6:00 - 8:00 PM • Pinellas Office
 March 12 • 11:00 - 12:30 PM • Countryside Office
 March 18 • 11:30 - 1:30 PM • Sarasota Office
 March 24 • 11:00 - 12:30 PM • St. Petersburg Office



'A COMEDY OF TENORS' THE BRAND NEW COMEDY BY KEN LUDWIG

March 21 • 4:00 PM

Enjoy a hilarious sequel to the smash hit 'Lend Me a Tenor'. The show includes a dinner buffet, coffee and dessert. Cash Bar. No credit cards only personal checks or cash excepted for purchase. First Home will pay 50% for the evening.

Cost is: \$18.00 which you will pay at the door.

Early Bird Dinner Theater • 13355 49th Street • Clearwater



TAMPA BAY RAY'S BASEBALL GAME

March 30 • 7:10 PM

Cheer on the Tampa Bay Rays as they play against the New York Yankees! TrendSetters that bring an eligible guest, will be eligible for a free ticket and your guest tickets are free if they open a checking account. **Cost: \$30.00 per ticket**

1 Tropicana Drive • St. Petersburg



WHISKERS AT WORK SPCA TRENDSETTER EVENT

Meets at various locations (see below)

Join in as we open our branch up and welcome pets from SPCA of Tampa Bay. The non-profit animal shelter offers a Whiskers at Work Program. A light lunch will be served. Reserve your spot early. We will also have a fun fundraising event for our four legged friends to support SPCA. **Cost: Free**

April 7 • 11:00 AM - 1:00 PM • Pinellas Office
 April 14 • 11:00 AM - 1:00 PM • St. Petersburg Office
 April 21 • 11:00 AM - 1:00 PM • Seminole Office
 April 28 • 11:00 AM - 1:00 PM • Countryside Office



EPICURIOUS ONE - WINE TASTING & PAIRING

Meets at various locations and times (see below)

As a valued member of the TrendSetters Club, join us for our "Spring has Sprung Around the World Wine Tasting". Your taste buds will thank you as you explore a variety of wines paired with some delectable bites. **Cost: \$12.00 per ticket**

May 12 • 6:00 - 8:00 PM • Pinellas Office
 May 13 • 6:00 - 8:00 PM • St. Petersburg Office
 May 20 • 4:00 - 6:00 PM • Countryside Office
 May 21 • 5:30 - 7:30 PM • Seminole Office
 May 27 • 5:30 - 7:00 PM • Sarasota Office



BINGO NIGHT

Meets at various locations and times (see below)

Join us for a fun-filled night with your new and old TrendSetters. Cash prizes will be awarded. Sandwiches, salad, chips, and fresh baked cookies with beverages will be served. **Cost: Free**

June 9 • 6:00 - 8:00 PM • Pinellas Office
 June 18 • 5:30 - 7:00 PM • Seminole Office



TRIVIA GAME NIGHT

June 9 • 5:30 - 7:00 PM

Have some fun with fellow TrendSetters and share your knowledge to win cool prizes. Bring a new TrendSetter friend and receive a special gift. Food and drinks provided. Two hour parking available on the 3rd and 4th floor of the Publix parking garage on 8th St. South. **Cost: Free**

St. Petersburg Office



FREE FALL THEATRE NIGHT

June 28 • 2:00 PM

Join us for a Sunday afternoon to remember, see a musical based on L. Frank Baum beloved Land of OZ. Space is limited. Reserve your seat now, First Home Bank will pay 50% of the ticket. **Cost: \$25.00 per ticket**

FreeFall Theatre • 6099 Central Ave • St. Petersburg



BOOK CLUB

Meets third Friday of every month • 9:30 AM – 10:30 AM

Join your fellow bibliophiles for engaging conversation and a complimentary continental breakfast. **Cost: Free**

Seminole Community Library • 9200 113th Street, Seminole



TRENDSETTERS CLUB

PHOTO ALBUM NOVEMBER -JANUARY EVENTS

ENCHANT CHRISTMAS VIP EXPERIENCE

TrendSetters experienced the Great Search Enchant Christmas Light Maze and Market on December 12th. It was a VIP enchanted evening for the group who enjoyed a beautiful buffet meal, complete with all the dressings, and the world's largest light maze. The maze was filled with luminescent larger than life sculptures as snow gently fell. The VIP experience even included ice skating for the adventurous TrendSetter.

2019 HOLIDAY CELEBRATION AND YEAR-END EVENT PARTY LIKE A YACHT STAR!

The TrendSetters 2019 Holiday Celebration and Year-End Event, Party Like a Yacht Star, held on the Yacht StarShip Cruse was a huge success! We were excited to present Arts Conservatory for Teens (ACT) with a \$2,500 donation for scholarships. This year's Holiday Celebration was an event to remember! Thanks to our TrendSetters, for a wonderful year.

GIRAFFE RANCH FARM TOUR

TrendSetters enjoyed an intimate safari expedition on January 22. The knowledgeable guides informed the group of the native and exotic animals and their habitats. TrendSetters enjoyed interacting with the different animals, during this unforgettable event.

