



# The Leader of the Future<sup>®</sup>

Transforming the way leaders work, think and behave.



# The Leader of the Future®

Demands in the marketplace have never been greater. People are constantly being asked to go beyond what they have done in the past and to deliver larger and more significant outcomes. The future requires leaders to perform in new and extraordinary ways.

**The Leader of the Future®** enables executives and senior managers to make a far greater impact throughout their organizations. Participants acquire new skills and capabilities required to challenge “business as usual,” drive breakthrough results and establish new standards for performance.

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## WHO SHOULD ATTEND

**The Leader of the Future®** is designed for executives and senior-level managers who are key to the future of their organizations. This includes those already accountable for generating new levels of performance and results, as well as emerging leaders destined for greatness in their organizations.

*“The accountability one has while going through **The Leader of the Future®** is very real. It is very measurable and it is immediate. You are dropped into a situation where you immediately invent something that you do not know how to deliver in your work environment. It is real-time, real issues.”* — Senior VP

## KEY BENEFITS

Leaders who participate in **The Leader of the Future®** obtain the skills and capabilities necessary to forge new pathways of thinking, acting and behaving that allow them to achieve the extraordinary. The program enhances current leadership strengths and transforms counterproductive behaviors by incorporating rigorous requirements for results delivery with intensive personal development.

Specifically, participants emerge from the program better able to:

- Commit to extraordinary objectives, even when the path to delivery is unclear
- Directly affect and dramatically improve performance throughout the organization—with measurable and sustainable results
- Inspire and motivate people to step beyond familiar ways of working and attempt what’s not been done before
- Take effective action in the face of uncertain circumstances
- Confront and resolve issues that previously seemed immovable
- Engage people effectively throughout the organization and mobilize them to act
- Generate new ways of thinking and working



## THE ORGANIZATIONAL IMPACT

Organizations use **The Leader of the Future**<sup>®</sup> as an in-house vehicle for development, as well as a powerful lever for organizational change. Such programs benefit not only the individual participants, but also the entire organization through a new alignment of commitment, communication, engagement and effective action. Other benefits include:

- A new vision for the future of the organization
- An ongoing experience of individual and organizational renewal
- A high-performance culture operating consistent with fulfilling the critical business goals
- A core group of effective individuals able to empower others to achieve extraordinary results
- A set of new opportunities to drive the success of the organization
- A means to impact employee and client satisfaction

## LEARNING APPROACH

The program applies an interactive learning approach that:

- Involves participants in engaging lectures, discussions, exercises, simulations, participant presentations and small-group work
- Provides a model for creating and delivering extraordinary business outcomes
- Requires participants to commit to measurable improvements that will make a substantial difference in the organization's performance
- Includes one-on-one coaching to identify obstacles that may stand in the way of exceptional performance
- Offers a model to understand individual identity and how it shapes leadership performance
- Establishes the necessary conditions for continual renewal of vision, strategy, commitment and action

## REAL-TIME LEARNING AND RESULTS

The participants will create and deliver a breakthrough project that not only fulfills what is important to their accountability and their organizations, but also produces a result that delivers a significant return on each company's investment. The projects provide an opportunity for participants to demonstrate the integration of the program's principles, skills and practices into their leadership.

*A recent survey showed that more than **60% of the graduates** of program reported generating over **\$2 million in value** for their organizations from the projects created in the program.*

## PROGRAM STRUCTURE

**The Leader of the Future**<sup>®</sup> is a leadership development program delivered in 4 four-day residential sessions over the course of approximately nine months. The following represents a sample curriculum of the program:

### SESSION 1: Generating the Extraordinary

#### PURPOSE

Provide a framework for generating exceptional performance for individuals and their organizations.

#### OUTCOMES

Participants will leave this session with:

- A new insight into the impact of context, language and conversation
- A model for translating aspirations and possibilities into specific commitments, actions, and results

#### TOPICS

- Setting a foundation for generating exceptional results
- Developing new leadership capabilities
- Improving communication through listening
- Fulfilling extraordinary business intentions using The Breakthrough Model™
- Designing a project to enhance business performance
- Managing one's health, vitality, and well-being
- Engaging others in delivering extraordinary performance



## SESSION 2: Operating Effectively

### PURPOSE

Enable senior leaders to respond far more effectively to problems and difficult circumstances.

### OUTCOMES

Participants will leave the session with greater freedom and ability to:

- Confront and resolve issues that have stopped or slowed them down
- Generate conversations necessary to deliver on aspirations
- Engage others' interest, support and commitment

### TOPICS

- Confronting the limits of reactive problem solving
- Creating approaches for dealing with difficult problems, setbacks, and issues
- Thinking beyond one's driven solutions
- Transcending perspectives that hinder one's ability to creatively resolve problems
- Having potent conversations that enable participants and others to move forward
- Elevating one's ability to engage others in fulfilling their intentions
- Developing new strategies and milestones for delivering breakthrough project results

## SESSION 3: Transcending Limits

### PURPOSE

To create a new possibility for oneself as a leader.

### OUTCOMES

Senior leaders will leave with:

- New ways to express one's leadership that transcend the limits of prior strengths and weaknesses
- Greater confidence in one's ability to contribute and make a difference

### TOPICS

- Recognizing the constraints of one's leadership style
- Overcoming counterproductive behaviors that derail performance
- Transforming leadership limitations
- Developing new approaches to providing extraordinary leadership
- Creating new pathways to accomplish breakthrough project goals
- Eliciting the best in one's self and others

## SESSION 4: Leading from the Future

### PURPOSE

To empower senior leaders to generate extraordinary leadership for their organization—at any time and regardless of circumstances.

### OUTCOMES

This session will leave senior leaders confident that they can:

- Transform what's possible with respect to any challenge facing their organization
- Enroll others, whatever their disposition, in new possibilities
- Revitalize and sustain the extraordinary possibilities and outcomes they generate

### TOPICS

- Providing an environment of accomplishment
- Building a leadership bias for being consistently proactive
- Articulating a compelling future that inspires people to action
- Unleashing innovation
- Effectively engaging a challenging audience
- Demonstrating authentic commitment
- Sustaining breakthrough performance and results



## 2020 Session Dates: North America

**Session 1: April 20 - 23, 2020 (Houston)**

**Session 2: June 15 - 18, 2020 (TBA)**

**Session 3: August 17 - 20, 2020 (TBA)**

**Session 4: September 28 - October 1, 2020 (TBA)**



## PRAISE FOR THE LEADER OF THE FUTURE®

*“Without doubt, the best program I have ever experienced.”*



*“**JMW is like the finishing school of leadership.** One that provides people with access to extraordinary leadership, which then gives the extraordinary financial and broader business results that I am looking for. JMW enabled us to get to a different type of business result that was beyond what was originally thought possible. Results on the financial statements, results for my people and their potential, and all the other balanced scorecard elements of our performance.”*

Mike Bennetts, CEO, Z Energy, CEO of the Year, Deloitte Top 200 2016

*“Unlike other programs which contain endless content, this program has retrained the way I think to the point I cannot recognize my previous self.”*

Marc Pringle, GM - Strategic Change, Connetics

*“Participants in JMW programs this year and last made a stunning commitment to results by creating **additional value of approximately \$2 billion, ranging from \$5 million to \$50 million per person.**”*

Group VP, HR



*“JMW’s unique combination of **developing leadership while focusing on achieving specific results** is complementary and supportive in having a company achieve a new level of performance. As a result of their work, I have observed an unmistakable change in how people view their roles, and who they need to be to fulfill on the company’s future. Having JMW on board provides an incredible tool for any leader trying to transform their company from where it is to where they want it to be.”*

Norman Chambers, President & COO, NCI Building Systems



*“If you are responsible for an organization and you believe that there is an outcome that’s possible for your organization that’s significantly better than anyone else believes possible, **JMW will give you the tools, the techniques and the understanding** to create the possibility in your organization for that to happen and how to empower your organization to go get it.”*

Tom Knudson, Chairman Bristow Group Inc.

*“Thank you, it is a terrific program which changed my life.”*

Craig Parker, GM Customer Service, Southern Rural Water

To apply for the program, please visit: [jmw.com/leaderofthefuture](http://jmw.com/leaderofthefuture)



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