

THE HOWARD COMPANY, founded in 1950, is an employee-owned point-of-purchase display manufacturer located in Brookfield, Wisconsin. We specialize in menu boards, branding products and services, as well as permanent and semi-permanent retail merchandising displays.

ASERVIO KIOSK

OVERVIEW

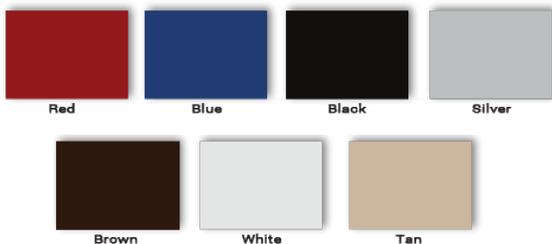
- This product is a perfect compliment to the menu boards, digital signage, drive-thru equipment, decor, and exterior signage that are the staples of our business.
- Speeds up the ordering process and gives guests another choice on how to place their order. Many businesses add drive-thrus for the same reason.
- Increases check-averages. Similar to a well-designed menu board, the kiosk will do the suggestive selling for you. It may not do it better than your best employee, but it will do it every time, based on real data.
- Customers have come to expect innovation. You may have upgraded to digital menu boards in your business. This is the logical next step.
- Use our software or yours. We have built integrations with most major POS software, with more to come, and we will work with you to integrate with your system.
- The Aserveio Kiosk is designed and built in our factory in Brookfield, Wisconsin. As is typical for our products, we have the ability to re-engineer the product to meet your specific needs.

FEATURES

- 1 or 2-sided unit
- Available with Raceway electrical to ceiling, base plates or no base
- Energy-efficient LED light package
- Seven stocks colors: brown, blue, red, silver, tan, black, white (custom colors available)
- Options include: table number holder, drink holder, side brand boosters, printed graphics on base, screen frame and above the screen.

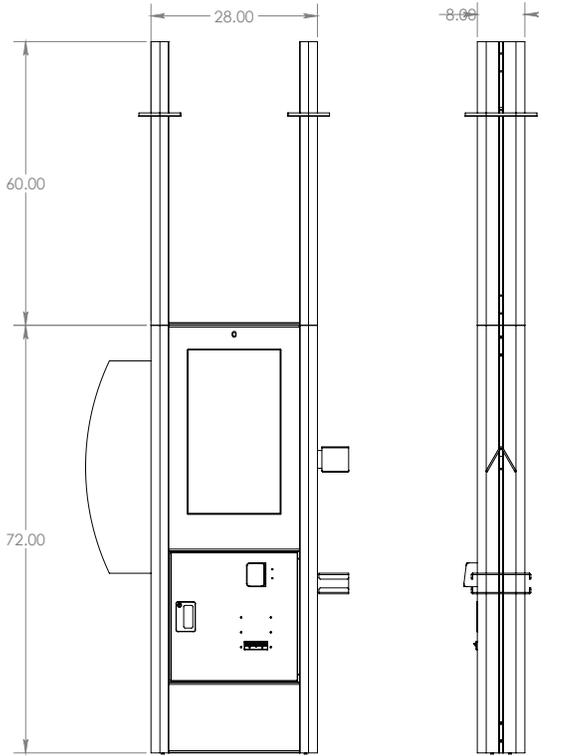


Seven Standard Colors

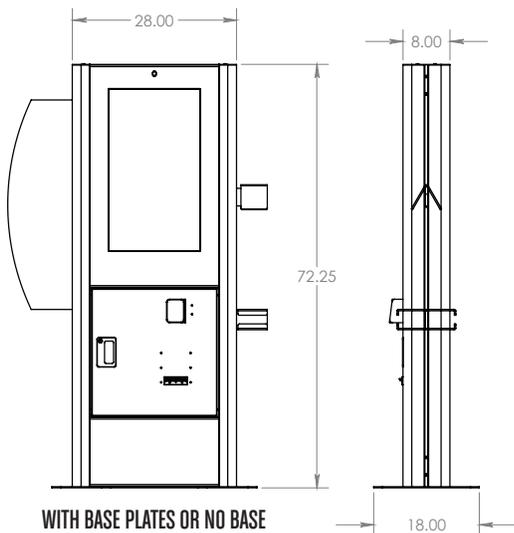


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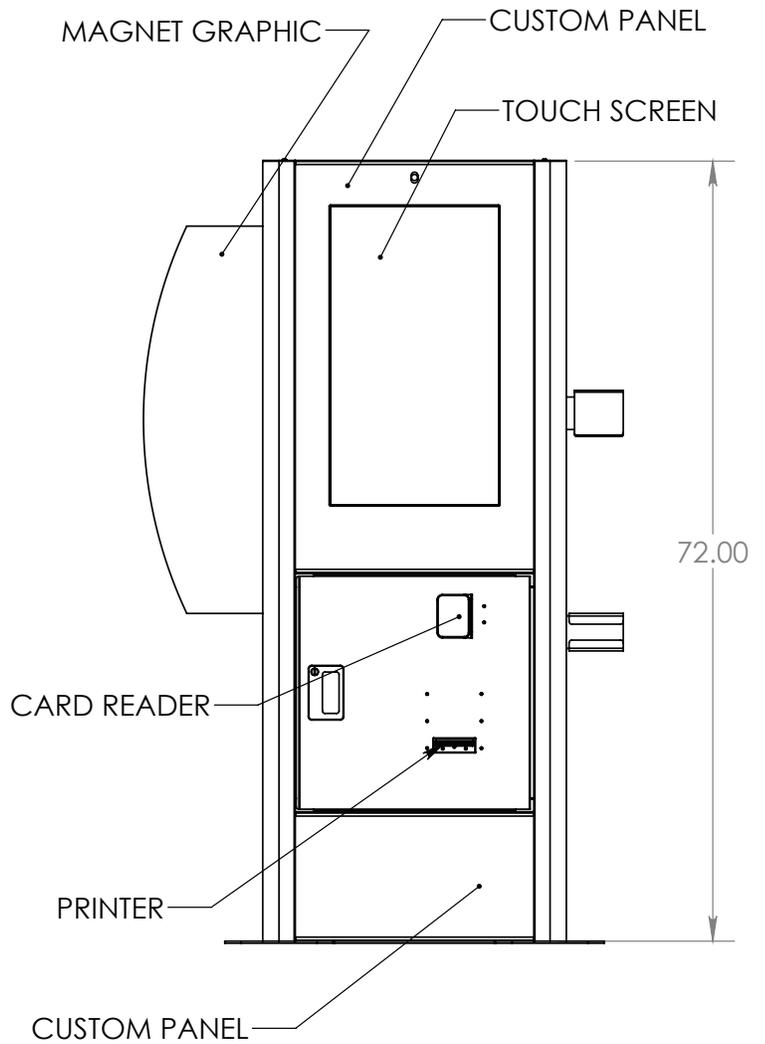
KIOSK CONFIGURATIONS & SIZES



WITH ELECTRICAL RACEWAY



WITH BASE PLATES OR NO BASE



OPTIONS

- 2-sided unit
- Table number holder
- Drink holder
- Side Brand Booster
- Printed brand graphics on base, screen frame and above the screen