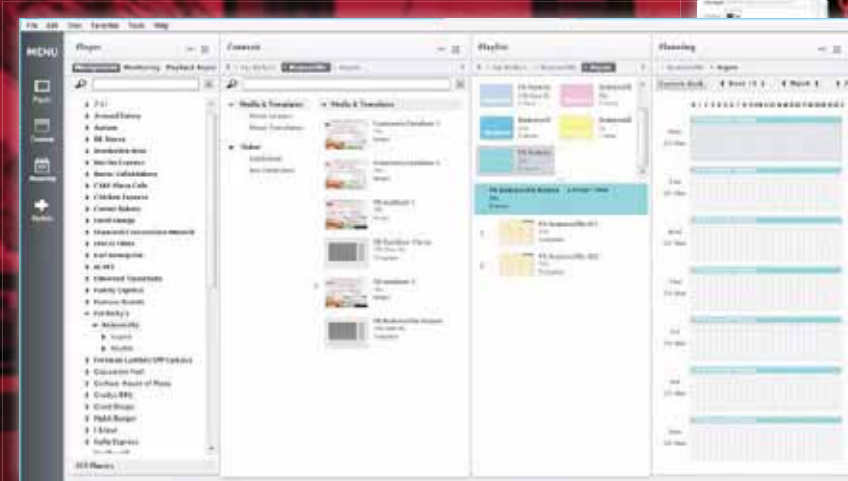


Founded in 1950, **THE HOWARD COMPANY** is an employee-owned menu board equipment manufacturer located in Brookfield, WI. We specialize in marketing solutions and brand merchandising for the foodservice industry. Our focus is digital indoor and drive-thru menu systems, illuminated and non-illuminated menu boards and foodservice marketing products, and permanent and semi-permanent POP retail merchandising displays.

## COMPLETE DIGITAL SIGNAGE SOLUTION QL CONTENT MANAGER



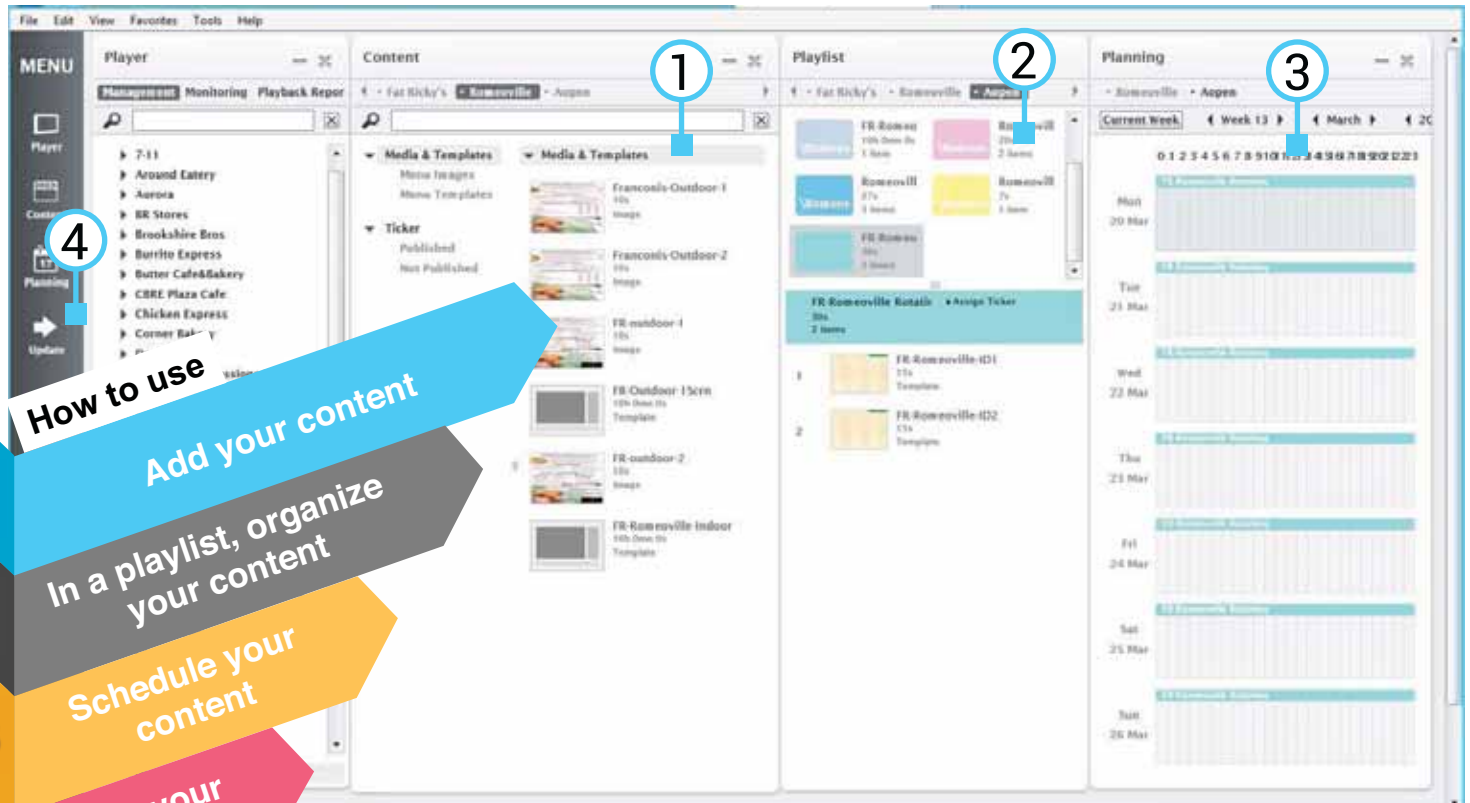
### OVERVIEW

Our QL Professional Management Tool is a complete digital signage solution that includes a robust and reliable content management server, a user-friendly web-based dashboard and powerful media player software.

### FEATURES

- A user-friendly dashboard that is accessed via your web browser. There is no local software to install or maintain, just type in the QL Server address, enter your credentials and you are good to go!
- QL Content Manager includes a template and ticker designer that is easy to use. You can create sophisticated layouts that include images, videos, animations, web pages, broadcast TV, streaming video, live data from social media and external databases. Display product descriptions and pricing from your POS system or store the information in QL server. Edit content and update your displays instantly from anywhere!
- QL lets you schedule and deploy content in minutes. Data from external sources update automatically so you can concentrate on your business.
- QL monitors every player, 24/7 and can send out email alerts in case of hardware failure or other technical issues. QL Content Manager displays live status indicators right in the dashboard so you always know what's going on.

# Easy to Use CMS



- 1 Add your content
- 2 In a playlist, organize your content
- 3 Schedule your content
- 4 Push your content

As one of the innovators of web-based Content Management Systems (CMC), there is a Quantum Leap (QL) to deliver a simple interface that makes managing your content simple and effective.

## Software Architecture

