

# About ApplyBoard



## Mission

Education is a right for human beings, not a privilege. We empower people around the world to access the best education.



## Vision

Be the world leader in providing study abroad.



## Background

ApplyBoard is the world's largest online platform for international student recruitment in North America. Our mission is to make education accessible for everyone, regardless of nationality or location.



## History

ApplyBoard was founded in 2015 by brothers, and former international students, Martin and Meti Basiri. Originally from Iran, they experienced the difficulties of applying to schools in Canada firsthand. ApplyBoard was developed as a solution to make education more accessible for international students.



## Service Overview

Our proprietary, AI-powered platform aligns the interests of students and our partner schools by matching each student with their most suitable program. Intuitive and personalized, our platform is designed to help students, as well as our partner schools and agents, succeed. Through our structured vetting system, students have a 95% chance of receiving an offer letter to their program of choice.

## FOUNDERS



**Martin Basiri**  
Co-Founder  
and CEO



**Meti Basiri**  
Co-Founder  
and CMO

## APPLYBOARD FAST FACTS



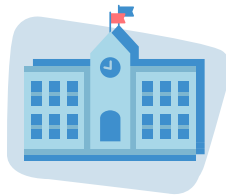
**45,000+**

Students  
Helped



**95%**

Acceptance  
Rate



**1,200+**

University, College,  
and High School  
Partners



**170+**

Employees  
Globally



**Representatives In**

China, India, Vietnam,  
Nepal, and Bangladesh



**ApplyBoard**

### Office Location

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