

About ApplyBoard



Mission

Education is a right for human beings, not a privilege. We empower people around the world to access the best education.



Vision

Be the world leader in providing study abroad.



Background

ApplyBoard is the world's largest online platform for international student recruitment. Our mission is to help make education accessible for everyone, regardless of nationality or location. We currently provide students with access to more than 1,200 university, college, high school and language schools in USA and Canada.

**Recruiting for
1,200+ academic
institutions in**



History

ApplyBoard was founded in 2015 in Kitchener, Ontario (Canada) by two former international students, and brothers, Martin and Meti Basiri. They experienced the difficulties of applying to schools in Canada firsthand, and developed a solution to help international students get accurate, and easy-to understand, information and counselling to reach their academic goals.



Service Overview

Our proprietary, AI-powered platform aligns the interests of students and our partner schools by matching each student with their most suitable program. Intuitive and personalized, our platform is designed to help students, as well as our partner schools and agents, succeed. Through our structured vetting system, students have a 95% chance of receiving an offer letter to their program of choice.



APPLYBOARD FAST FACTS



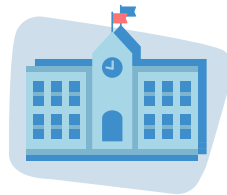
45,000+

Students
Helped



95%

Acceptance
Rate



1,200+

University, College,
and High School
Partners



200+

Employees
Globally



Representatives In

UAE, China, India, Vietnam,
Nepal, Bangladesh
and Turkey



Office Location

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