9 REASONS to move to the cloud

1 **Stay up-to-date, automatically.** No need to worry about periodic maintenance, or to budget for expensive and risky software upgrades. Your supplier takes care of updating your software regularly, while maintaining all your configurations and add-ons.

2 **Respond quickly to changing market conditions.** Become an agile business, and better compete with e-commerce players. Deploy mission-critical applications, or innovative tech, with minimal upfront costs and preparation time.

3 **Lower capital expenses.** Save on capital expenditures, on servers, and even on system engineers and specialists. No need to install and run apps or servers on-premises.

4 **Stay safe and guarantee business continuity.** Even if your hardware breaks down, you can always access your data in the cloud. Microsoft Azure guarantees a 99,995% uptime, and top security features.

5 **Stay compliant, easily.** Businesses can leverage the certifications offered by their cloud provider. As a Microsoft Azure user, this means you can be compliant with important industry certifications such as ISO, PCI, HIPA and GDPR, with no work needed on your part.

6 **Simplify franchising.** With the SaaS model, it's easier for franchisors to define the IT operation costs for their franchises. The cloud also gives more flexibility to open and close stores.

7 **Get anywhere, anytime access to your business data.** Work from outside the office and keep track of your sales, trends and data insights for your whole chain whenever you need to, wherever you are.

8 **Increase collaboration.** With the cloud you can make data accessible to more of your employees, in real time. Keep remote teams up-to-date and collaborating at all times.

9 **Enhance productivity with intelligent automation.** Do you need advanced inventory forecasting? Would you like to personalize your customer interactions, add a chatbot, or offer intelligent search on your e-commerce site? In the cloud you can plug into AI and machine learning tools, rapidly and at a fraction of the cost of on-prem.

Move your retail software to the cloud now, and never worry again about servers, updates, or integrations. Let us take care of keeping you at the forefront.

It's high time to step onto the cloud.

LS Retail
We make business easy