LS Retail

LS Insight

From data to insight to action - it's simple

LS Insight
Cloud-based Business Intelligence (BI) software as a service (SaaS) powered by Microsoft Power BI.

Monitor your business key performance indicators (KPIs) on a graphic dashboard, analyze, visualize and share insights within the organization and take quick actions based on data. Use intelligent insights to make the most profitable decisions for your retail merchandising, direct to consumer, and store operations.

Increase your efficiency with:

- Real-time insights into your sales
- No upfront costs: pay-as-you-go pricing model
- Easily customizable reports and dashboards

- BI that can be run in any browser and any device
- Insights from your online and physical stores
- Low total cost of ownership - no need for servers, infrastructure or IT staff

LS Insight will help you:

- Get a graphical view of your business KPIs

- Share insights within your organization

- Compare performance between your store locations

- Aggregate and link data for analysis

- Analyze your data without the need of a data scientist

- Access all your information on any type of mobile device, wherever, whenever

- Ask questions and get answers in form of charts and graphs

- Access critical information within the Microsoft Dynamics NAV and LS Nav client

Set up alerts
Get warning signals in time to act

Set up alerts and react quickly to protect your margins. In LS Insight you can ask the system to warn you whenever a specific parameter goes beyond a limit you set – for example, if your revenue goes below budget. The system will then send an alert on your phone or to your email address, depending on settings.

Cloud-based BI
Industry-leading tools to know your business data

LS Insight is available as Software as a Service (SaaS). This delivery model has many advantages:

- **Access your data whenever you want, wherever you are**

- **No need for special hardware: run LS Insight in a browser, on your favorite device**

- **Attractive subscription pay-as-you-go pricing**

- **Grow and shrink at will: the service can scale with you**

- **No need for expert IT staff**

  The system is automatically updated, keeping you always on the latest version

- **All your data is backed up automatically in the cloud**

Data-based decision-making
Keep your staff informed in real time

With LS Insight you have the tools to give your staff instant feedback on sales. Discover and share with your team which products are popular and where; which items should be sold together; the store locations that over- or under-perform. Increase your margins by:

- **knowing what sells and what doesn't, when and where**

- **comparing locations**

- **seeing how your webstore performs versus physical stores**

The Power BI dashboards and reports can be shown within the Dynamics NAV client that your staff is using all day. That means that they do not need to leave the Dynamics NAV client to access critical business information.

Easy and powerful
Analyze and visualize complex data

When you register for LS Insight, we at LS Retail take care of moving your business data to the cloud. We build LS Nav-specific data warehouses in the cloud, which are then available to you through ready-to-run dashboards and reports. You can use the standard setups or design new visualizations adjusted to your data and business needs. Thanks to the graphical interface you can create personalized dashboards with minimum effort: just select which metrics you want to see in your dashboard, and customize the view with drag-and-drop motions. See your data come to life in interactive dashboards with stunning visualization options and explore your data from all angles to reach new insights, fast.