

WHERE'S WALD-YOH?

In today's talent market, almost everyone is a passive job seeker.
So what does this mean for enterprises?

We have entered the era of the "new passive" where everyone can and should be considered a passive candidate for any role, at any time. So what can enterprises do? By expanding what qualifies as a "passive" candidate, it will lead to more positive discussions about applicable skills, cross-training, and better employee engagement. And of course, better talent for your business.

Can you find the passive candidates in yellow hats below?

Healthcare—By 2024 there will be more than two million new jobs for physicians, registered nurses, and healthcare support occupations ⁷

85% of employers says the best workers are all passive job seekers today ¹

65% of people look for other jobs within the first three months of starting a new job ²

IT—Nearly 1 in every 20 open job postings in the U.S. is related to software development and/or engineering. ⁸

69% of workers say that searching for new opportunities is part of their "regular routine" ⁶

53% of employed workers are open to a new job even if they aren't looking actively. ⁴

60% of adults look at job listings at least once a month ³

73% of proactive candidates have looked for a job in the past year ⁵

At Yoh, we're as good as it gets in finding those perfect candidates, the Wald-Yohs, among the crowd. Let us show you how.



¹ <http://blog.indeed.com/2015/07/16/active-vs-passive-candidates/>

⁷ <http://www.recruitingdivision.com/industries/healthcare/>

^{2,3} <http://blogs.wsj.com/atwork/2015/06/10/companies-may-be-chasing-the-wrong-hires/>

⁸ <https://www.ivyexec.com/executive-insights/2015/expect-2016-job-market/>

^{4,5,6} <http://qualigence.com/wp-content/uploads/2015-forecast-wp1.pdf>