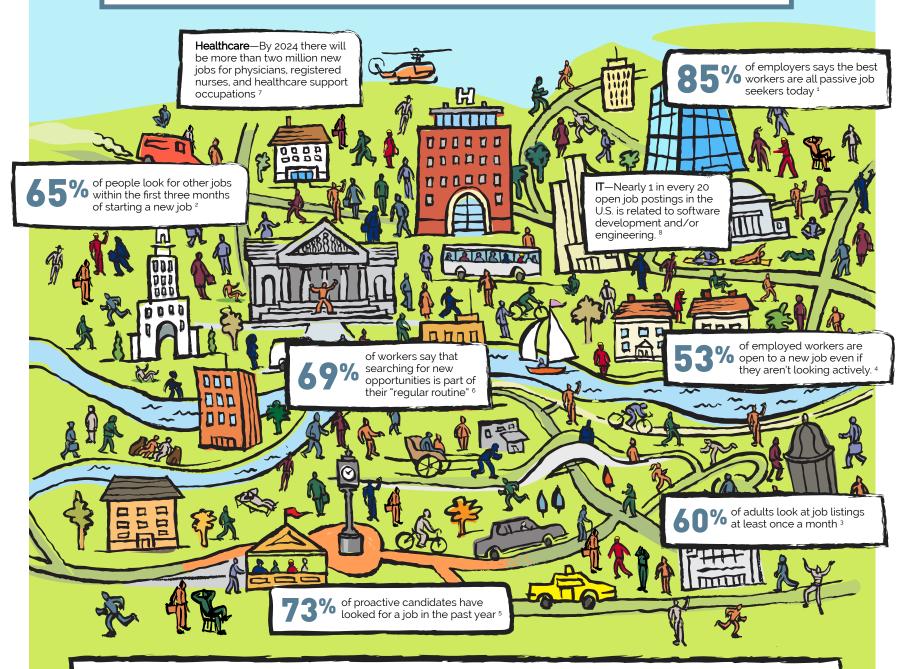
WHERE'S WALD-YOH?

In today's talent market, almost everyone is a passive job seeker. So what does this mean for enterprises?

We have entered the era of the "new passive" where everyone can and should be considered a passive candidate for any role, at any time. So what can enterprises do? By expanding what qualifies as a "passive" candidate, it will lead to more positive discussions about applicable skills, cross-training, and better employee engagement. And of course, better talent for your business.

Can you find the passive candidates in yellow hats below?



At Yoh, we're as good as it gets in finding those perfect candidates, the Wald-Yohs, among the crowd. Let us show you how.



¹http://blog.indeed.com/2015/07/16/active-vs-passive-candidates/

⁷http://www.recruitingdivision.com/industries/healthcare/

⁸ https://www.ivyexec.com/executive-insights/2015/expect-2016-job-market/

²⁻³ http://blogs.wsj.com/atwork/2015/06/10/companies-may-be-chasing-the-wrong-hires/

 $^{^{4.5.6.}} http://qualigence.com/wp-content/uploads/2015-forecast-wp1.pdf$