Business Intelligence Software To SUPERCHARGE PRODUCTIVITY



texadasoftware.com

sales@texadasoftware.com

1.800.361.1233

Get More Out Of Your Data With Business Intelligence

Texada Analytics is a Business Intelligence (BI) tool that is designed to retrieve, analyze, transform and visually report data for business that has been previously generated and stored in the SRM database over the time.

Plug and Play Data Visualizations

Our database experts have built standard visualizations specificly for the equipment rental business. In addition to the available standard reports, each business author has the ability to build their own visualizations with the already transferred, organized, and configured available data.

Rapid and Informed Decision Making

Texada Analytics gives managers the ability to quickly view their company's and division's performance at a glance.

Efficient Communication

The visual aspect of Texada Analytics makes it easier for reports to be generated for management teams. Stakeholders who do not need to concern themselves with the intricate details of the business will find charts easier to consume.

Adopt Emerging Trends

By visualizing your data, you can spot and leverage the hidden trends that exist in your business. For example, if sales in a region are trending upward, the company can allocate more resources in that region.



Create New Discussion

Given the ability to view your company at a glance raises questions on what the best practices are for business. Is targeting a high rate but low utilization product the best course of action? Visual data uncovers questions that companies may not otherwise have ever been asked.

Identify New Relationships

Visualizations may uncover new relationships that were previously unnoticed. The ability to see revenue data alongside the weather might uncover a new trend. Companies can take action on these additional pieces of information to leverage more efficient decision making.

Book a Meeting With Our Rental Software Specialists

texadasoftware.com

sales@texadasoftware.com