

Release

For immediate release
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StackAdapt Recognized as a Leader in the Canadian Tech Scene by G2 Crowd

TORONTO- [StackAdapt](#) has been identified as one of the best Canadian software tech companies, based on its high levels of customer satisfaction and likeliness to recommend ratings from real G2 Crowd users.

StackAdapt has received a 4.7 out of 5 star user satisfaction score across its 25 verified real-user reviews in the [DSP](#) category. Users point to StackAdapt's geo-targeting (96% user satisfaction) and performance and reliability (95%) as its best features. StackAdapt was also named a High Performer in G2 Crowd's Fall 2017 DSP Report.

The state of Canada report recognized StackAdapt and 24 other Canadian SaaS and service companies as the leaders of the country's tech scene. Overall the report covered over 114 Canadian companies.

Read the entire report to see the trends and how StackAdapt is contributing to the overall state of the [B2B Canadian tech scene](#).

Quote:

"The recognition that we're most proud of is ranking #1 in performance and customer satisfaction by G2 Crowd in the DSP category for the fourth season in a row. As a customer-centric and performance-oriented company, nothing makes us happier than serving our users with the best technology and customer service in the industry. We'll increase our investments in our machine learning, data-intelligence technologies, as well as, our proprietary 1st-party audience data in 2018 and build the most intelligent, reliable and intuitive DSP out there."

- Ildar Shar, CEO, StackAdapt

About StackAdapt:

[StackAdapt](#) is the no.1 performing native advertising platform helping brands accelerate customer engagement and acquisition. This state-of-the-art platform is where some of the most progressive work in machine learning meets cutting-edge user experience.

About G2 Crowd, Inc.:

G2 Crowd, the world's leading business solution review platform, leverages more than 290,000 user reviews to drive better purchasing decisions. Business professionals, buyers, investors, and analysts use the site to compare and select the best software and services based on peer reviews and synthesized social data. Every month, nearly

StackAdapt

one million people visit G2 Crowd's site to gain unique insights. G2 Crowd aims to bring authenticity and transparency to the business marketplace. For more information, go to G2Crowd.com.

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StackAdapt Press Office:

Cherry Ye
PR & Communications Manager
Email: cherry@stackadapt.com
Cell: 416- 427-4341