

# PHOTOGRAPH/ CHARITY CONSENT FORM

If you agree to your information (e.g. name/charity/good cause name and/or photograph(s) and/or film(s)) being used in our literature or press releases internally and externally please read the below declaration and sign overleaf.

**We the Yorkshire Building Society and the trading names under which it operates (Barnsley Building Society, the Barnsley, Chelsea Building Society, the Chelsea, Norwich & Peterborough Building Society, N&P and Egg) and its subsidiary companies such as Accord, provide a number of news releases to tell people about our products and services or the work we've been doing in local communities. We take photographs or record film to illustrate our messages for use externally, by the media for example, as well as internal promotional activities.**

## How we use your information

- Reference to "we", "our", "us" and "the Society" in this section are references to Yorkshire Building Society
- We will use your information to illustrate our messages and promote 'the Society' including, but not limited to, Yorkshire Building Society Annual Report and Accounts internally and externally, including the internet
- Details on the internet may be viewed by people in other countries but we will use our best endeavours to limit the amount of personal information included to protect your identity
- We will keep your information only for as long as we consider appropriate and in line with regulatory requirements
- We may share your information with third parties (e.g. charities and the media) where we consider it appropriate. Once these have been shared, the reproduction or adaptation may be beyond our control
- We will not give preferential treatment or service to you/the charity/good cause for taking part
- You/the charity/good cause will not be paid for taking part in any promotional activities and/or photograph(s)/film(s)
- You/the charity/good cause have the right to withdraw consent for the use of your information in the future by providing 14 days' notice in writing to: Corporate Affairs, Yorkshire Building Society, Yorkshire House, Yorkshire Drive, Bradford, BD5 8LJ
- We are unable to remove or control your information already published
- Where third parties (e.g. other organisations, charities, journalists) are taking photograph(s)/film(s) at an event they are responsible for telling you how these will be used and complying with the Data Protection Act
- You/the charity/good cause will not own the copyright of any photograph(s)/film(s) generated for use by us.



continued...

## I agree to my information being used as explained overleaf:

Individual/Organisation Name: .....

Name (BLOCK CAPITALS): .....

Signature: .....

Date: .....

**If you are a parent or guardian and have agreed for your child(ren) to be part of our promotional activities for us please complete yours and your child's details below. By agreeing to the use of your child's information you are confirming that you have the right to consent to photograph(s)/film(s) of the child being taken and used in accordance with this agreement.**

## I confirm that I have the right to consent on behalf of the named child(ren) to the use of their information as explained overleaf:

Child(s) name: ..... Your name: .....

Signature: ..... Date: .....

### For Internal Use Only

Name of event: ..... Date of event: .....

Image reference(s): ..... Approved by: .....



Our printed material is available in alternative formats e.g. large print, Braille or audio. Please contact your local branch or call us on **0345 1200 100.**

Chelsea Building Society, the Chelsea, Norwich and Peterborough and N&P are trading names of Yorkshire Building Society. Yorkshire Building Society is a member of Building Societies Association and is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Yorkshire Building Society is entered in the Financial Services Register and its registration number is 106085. Head office: Yorkshire House, Yorkshire Drive, Bradford BD5 8LJ.