

HARDI

Sponsorship Opportunities

Over the past several years HARDI has been happy to work with our different supplier and service vendor members to help put on some of the best distributor events the industry has seen. We enjoy working with each of our partners to help create ways for members to increase brand recognition, add value to members' event experiences and facilitate lasting relationships. If you have any questions or thoughts about anything listed in this brochure, do not hesitate to reach out.

hardinet.org | 614.345.4328

Five departments. One event.

Our Focus Conference features 5 learning tracks including Marketing, Sales, Supply Chain, HR and ABI. This event is a great opportunity to promote your brand and support the content provided to membership.



WELCOME RECEPTION

SOLD

- Company logo on event brochure
- Company logo/link on event site
- Company logo/link in promotional emails
- Onsite company representation
- Company listing in event Mobile App
- One free conference registration

\$5000 | 1 TOTAL

MOBILE APP

SOLD

- Company logo on app splash page
- Micro App in event app
- Attendee app eblast
- Company logo/link on event site
- Company representation in app banners
- Onsite company representation

\$4,000 | 1 TOTAL

OPENING KEYNOTE

- Company logo on event brochure
- Company logo/link on HARDI site
- Company logo/link in promotional emails
- Opening Keynote company representation
- Ability to introduce the opening keynote speaker
- One free conference registration

\$6,000 | 1 TOTAL



GENERAL SESSION LUNCH

- Company logo on event brochure
- Company logo/link on HARDI site
- Company logo/link in promotional emails
- Lunch session company representation
- Ability to introduce the lunch session speaker
- One free conference registration

\$6,000 | 1 TOTAL

CLOSING KEYNOTE

- Company logo on event brochure
- Company logo/link on event site
- Company logo/link in promotional emails
- Closing keynote company representation
- Ability to introduce the closing keynote speaker
- One free conference registration

\$6,000 | 1 TOTAL

TRACKS

- Company logo on event brochure
- Company logo/link on HARDI site
- Company representation during track sessions
- Company can introduce session speaker
- *Service Vendors: free vendor space during happy hour

TRACK OPTIONS:
Marketing, Sales, HR, Supply Chain, ABI

\$2,500 | 15 TOTAL

For questions about sponsorships or to secure your spot, **contact HARDI at 614.345.4328**

The event for HVACR'S future executives.

HARDI's Emerging Leaders program is designed to coach and grow future executives of the HVACR industry. This event has sold out for 3 years in a row and has become one of the association's most successful programs.



EXECUTIVE SPONSOR

SOLD

- Company logo on event brochure
- Company logo/link on event site
- Company logo/link in promotional emails
- Enhanced onsite company representation
- Company listing in event Mobile App
- Company logo on event t-shirt
- One free conference registration

\$10,000 | 1 TOTAL

SOCIAL SPONSOR

SOLD

- Company logo on event brochure
- Company logo/link on event site
- Company logo/link in promotional emails
- Onsite company representation
- Company listing in event Mobile App
- One free conference registration

\$10,000 | 1 TOTAL

SUPPORTING SPONSOR

- Company logo/link on event site
- Company logo/link in promotional emails
- Company logo on event t-shirt
- Onsite company representation
- Company listing in event Mobile App

\$2,500 | 5 TOTAL

MOBILE APP SPONSOR

- Company logo on app splash page
- Micro App in event app
- Attendee app eblast
- Company logo/link on event site
- Company representation in app banners
- Onsite company representation

\$3,500 per event | 1 TOTAL

Our largest event of the year...and it just keeps on growing.

Every December HARDI invites all members to join us at our Annual Conference. This event has continued to grow and is a must attend event. Our Annual Conference has a long lasting impression on all attendees. Our 2018 event was a record breaking year for HARDI with over 1,600 attendees.



For questions about sponsorships or to secure your spot, **contact HARDI at 614.345.4328**

OPENING RECEPTION

SOLD



If your company is celebrating a special occasion, a sole sponsorship of HARDI's Annual Conference opening reception is a great way to make a long-lasting statement.

HARDI's Annual Conference is one of the most prominent industry events of the year. With so many target consumers in one place, this is a perfect opportunity to generate buzz and gain company recognition.

For information about an opening reception sponsorship and details regarding potential branding opportunities **call 614.345.4328.**

PLATINUM

SOLD

- Logo placement in lunch keynote session
- Company logo on event brochure
- Company logo/link on event site
- Company logo/link in promotional emails
- Onsite company representation
- Company listing in event Mobile App
- Two free conference registration

\$17,000 | 6 TOTAL

GOLD

1 LEFT

- Logo placement in breakfast keynote session
- Company logo on event brochure
- Company logo/link on event site
- Company logo/link in promotional emails
- Onsite company representation
- Company listing in event Mobile App
- One free conference registration

\$12,500 | 6 TOTAL

TRACK

4 LEFT

- Logo placement in breakout track room
- Company logo on event brochure
- Company logo/link on event website
- Company logo/link in promotional emails
- Onsite company representation
- Company listing in event Mobile App
- One free conference registration

\$7,500 | 12 TOTAL

BEVERAGE BREAKS



2 LEFT

- One day's breaks sponsored
- Company sign featured during breaks
- Company branded napkins during breaks
- Company logo/link on event website
- Company listing in event Mobile App

\$5,000 | 3 TOTAL

CHARGING STATIONS

SOLD

- Custom designed charging units placed throughout the event
- Company logo/link on event website
- Company listing in event Mobile App

\$16,000 | 1 TOTAL

PHOTO BOOTH

SOLD

- Headshots taken for attendees at the event
- Reception photos taken at closing dinner
- Company logo on event brochure
- Mentioned in conference agenda
- Company logo/link on event website
- Company listing in event Mobile App

\$15,000 | 1 TOTAL

SHOESHINE STATION

- Shoeshine attendant for attendees
- Company logo on event brochure
- Mentioned in conference agenda
- Company logo/link on event website
- Onsite company signage
- Company listing in event Mobile App

\$12,000 | 1 TOTAL

ROOM KEY CARDS

SOLD



- Custom design for room key cards distributed at checkin
- Company logo on event brochure
- Company logo/link on event website
- Company listing in event Mobile App

\$15,000 | 1 TOTAL

LANYARDS

SOLD

- Custom branded lanyards for attendees
- Company logo on event brochure
- Company logo/link on event website
- Company listing in event Mobile App

\$22,000 | 1 TOTAL

ANNUAL CONFERENCE



MOBILE APP

SOLD

- Company logo on app splash page
- Micro App in event app
- Push notifications throughout the event
- Attendee app eblast
- Company logo/link on event site
- Company representation in app banners
- Onsite company representation

\$20,000 | 1 TOTAL

WIFI SPONSOR

- Custom SSID for attendees for the Conference
- Custom password for the wifi
- Company logo/link on event site
- Company logo/link in promotional emails
- Onsite company representation
- Company listing in event Mobile App

\$20,000 | 1 TOTAL

CLOSING DINNER/RECEPTION

SOLD

- Enhanced branding during closing festivities
- Company logo on event brochure
- Company logo/link on event website
- Company logo/link in promotional emails
- Company listing in event Mobile App

CONTACT HARDI FOR PRICING



CIGAR ROLLING STATIONS

- Two professional cigar rollers onsite
- Cigars rolled and distributed in person
- Branded pre-rolled cigars distributed
- Company logo on event brochure
- Onsite company signage
- Company listing in event Mobile App
- Listed in the conference agenda

\$15,000 | 1 TOTAL



MASSAGE STATION

- Branded massage station during one day
- Onsite company representation
- Company logo/link on event site
- Company logo/link on a promotional email
- Company listing in event Mobile App

\$15,000 | 1 TOTAL

**Contact us to reserve
or for any questions!**

CALL 614.345.4328 ASK FOR CHRIS