

spavia

The spavia difference:
Premium, resort-quality spa experience at an affordable price

3 Revenue Streams

- Massage
- Skin Care
- Retail

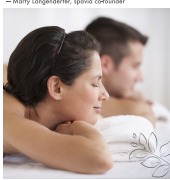


2 Ownership Models

Owner Operator
Semi-Absentee

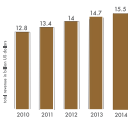
"The spa industry is really at its pinnacle, demand is incredibly strong. Our guests quickly embrace spavia's combination of service and affordability."

— Marty Langenderfer, spavia co-founder



Spa Industry
— on the rise —

over \$16 billion spent annually in spa industry



In 2014, roughly **32.6 million** adult Americans reported having a massage at least once.*

indulge in
the
numbers

All spavia locations achieved year-after-year growth from **2005 to 2014****

2005 2006 2007 2008 2009 2010 2011 2012 2013 2014

\$1,146,544

Average gross revenue for mature Spavia Day Spa locations was \$1,146,544 in 2015. **

experience
the
difference

Join a community of owners who are passionate, dedicated leaders committed to bettering lives. If you want to own a fun business that you can be proud of, while achieving your personal & financial goals, the spavia day spa franchise could be the rewarding opportunity you are looking for.

* 2014 and 2013 AMTA Consumer Surveys

** As disclosed in item 19 of Spavia Franchise Disclosure Document (FDD) dated April 30, 2015. Some units have achieved these results. Your individual results may vary. Mature businesses refers to locations that have been owned and operated for two (2) years as of December 31, 2015. Not all franchises are included in these figures, see the FDD dated April 30, 2015 for additional detail.

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