

# ENGAGE

## Customer Success Story



**CHARLES  
ARIS™**

Brilliant Recruiting powered  
by ENGAGE Talent

Charles Aris is a 49 year old Global Executive Search firm with offices in 14 countries and part of a 55 country inter-search organization working in a variety of industries and companies to find highly skilled executives in multiple industries.

### The Challenge

Executive recruiting “best practices” are outdated. This process hasn’t really changed in more than 50 years. Charles Aris realized this a long time ago and continues to harness the power of information and data predictive analytics to enable much more strategic executive recruiting. Charles Aris wants to continue to evolve as a leading-edge executive search firm by providing research, marketing, and digital transformation aspect to executive search and recruiting for their clients. They believe that data-driven insights is the key to surviving and thriving in this ultra-competitive market.

### The Search

Charles Aris has been in business for almost 50 years. They continue to look at products and tools that can provide them a competitive advantage and access to hard-to-get data on executive candidates and the companies they work for. The search began to find a tool that combines premium research capability, market intelligence, and candidate engagement and marketing.

Immediately after seeing the ENGAGE Talent platform, the selection team knew they had found the right solution for their needs.

### The Selection

With ENGAGE, Charles Aris is able to quickly identify top executive talent across specific skill sets, locations, industries, and keep up with all the industry trends and market conditions on a real time basis. ENGAGE was also selected because it gives their market research team the ability to set daily alerts to track individual companies and their suppliers and competitors.

*“ENGAGE is very comprehensive, easy to use, and eliminates our need for many tools. Our recruiters and market researchers enjoy using ENGAGE daily.” - Brian Styers*

ENGAGE is honored and thrilled to have such a great champion in Charles Aris. Learn how you too can start building a trusting relationship with your candidates by connecting the right candidate with the right opportunity at the right time with the right message.  
**That's Brilliant Recruiting.**

*“We look at ENGAGE as an essential tool in our portfolio. We have a team of recruiters and market researchers who live on ENGAGE daily and wouldn't be able to do their jobs as quickly and efficiently without ENGAGE.”*

**Brian Styers**

VP – Knowledge Management & Communications

**Charles Aris**

[ENGAGETALENT.COM](https://www.engagetalent.com)

[HELLO@ENGAGETALENT.COM](mailto:HELLO@ENGAGETALENT.COM)

1-855-435-6566

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