



7X5 FRONT

———— SAFE ZONE - 6.6X4.6

———— TRIM - 7X5

———— BLEED - 7.25X5.25

BLEED is a printing term that is used to describe a document which has images or elements that touch the edge of the page, extending beyond the **TRIM** edge and leaving no white margin. The bleed is the area to be trimmed off. Keep in mind that because of the mechanical tolerances involved in printing, the actual cut can happen anywhere between the bleeds and the **SAFETY MARGIN**.



7X5 BACK

Keep area clear of images, varnish,
UV coating, and text for the address block.