Nosco
complete packaging | individual solutions

IS IT TIME FOR A **BRAND REFRESH?**

Explore this map to find out!

START

Has it been more than 5 years since your last brand or packaging refresh?

Are your numbers slumping?

Feeling the pressure from the competition?

Is the competition on your heels or passing you by?

Feeling adventurous? Ready to experiment?

Do you have a team already assembled?

Are the critics making fun?

Is your brand looking stale? Ready for a new hit?

Are you sure you are good to go for another 5 years?

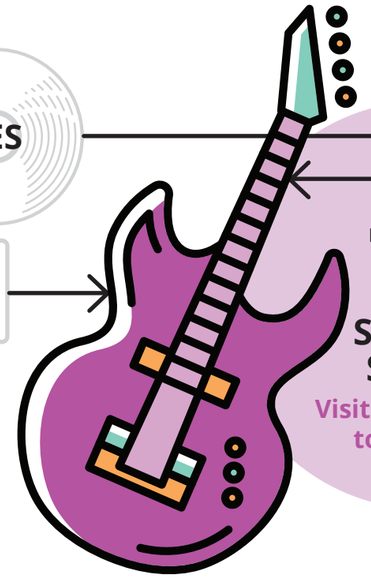
Is your agency screaming, "IT'S TIME?!"

Have you already started?

YES

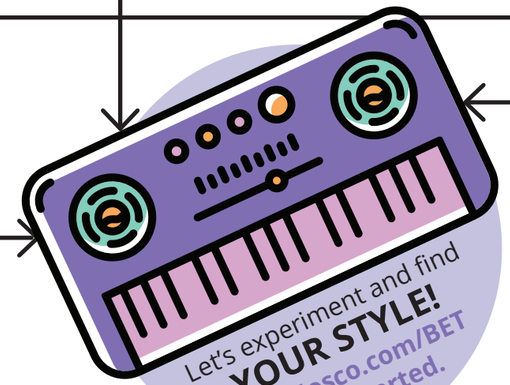
NO

NOT SURE



It's time to reinvent your packaging to make it a **SWINGING SUCCESS!**

Visit Nosco.com/BET to get started.



Let's experiment and find **YOUR STYLE!**

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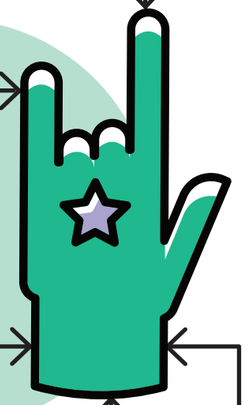

Sounds like you already have a hit on your hands.

KEEP ROCKING!

BRAND enhancement TEAM