

SFI[®] On-Product Tagline Options

The following taglines can be used in combination with SFI on-product labels and with promotional materials that may or may not include the SFI label. The SFI website (www.sfiprogram.org) can be added to any of these taglines.

APPROVED CLAIMS FOR USE WITH SFI CERTIFIED SOURCING CERTIFICATION

1. The Sustainable Forestry Initiative[®] certified sourcing label is proof Nosco is using fiber from responsible and legal sources.
2. This demonstrates Nosco's support for improved forestry practices and strong communities across North America.

APPROVED CLAIMS FOR ALL SFI CERTIFIED ORGANIZATIONS

1. The Sustainable Forestry Initiative[®] is a comprehensive, independent certification program that works with environmental, social and industry partners to improve forest practices in North America and fiber sourcing worldwide.
2. The Sustainable Forestry Initiative[®] is based on 14 core principles that promote sustainable forest management, including measures to protect water quality, biodiversity, wildlife habitat, species at risk and Forests with Exceptional Conservation Value.
3. The Sustainable Forestry Initiative[®] is an independent 501(c)(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving the internationally recognized SFI[®] program.
4. Good For You, Good For Our Forests[®]

