

## **Competition rules**

### **Les vergers Boiron: "Win 'Pure Inspiration Fruit', the book of original recipes written by 19 famous chefs!"**

#### **Article 1:**

Boiron Frères (hereinafter the "Organiser"), whose registered office is BP 21016-26958 Valence cedex, is organising, from 01/07/2019 5 p.m. (French time) to 14/07/2019 midnight, a free competition with no obligation to purchase called "Win 'Pure Inspiration Fruit', the book of original recipes written by 19 famous chefs!" for members of the Organiser's Facebook community worldwide, excluding Italy (hereinafter after "Entrants").

#### **Article 2:**

The aim of this competition is to thank five subscribers of the Organiser's Facebook page having entered their names in a draw. For this, subscribers are invited to register for the draw by filling in the registration form via the following link <https://offers.my-vb.com/en/contest-facebook-10k>

Entrants having answered correctly (with their surname and first name, email, postal address, occupation and having checked if they wish to receive other communications from the Organiser or not) then confirmed their entry by clicking the "Confirm my entry" button at the bottom of the form, will take part in the draw to receive a book (five books to be won for a total value of €375).

#### **Article 3:**

Prizes:

- 5 entrants will each win a book entitled 'Pure Inspiration Fruit' and worth a unit sales price of €75, with postage costs covered by the Organiser.

The Organiser will be responsible for informing the winner and organising the shipment.

If, for some reason, the winner may not benefit from their prize, the Organiser reserves the right to dispose of it as it wishes. The winner will not, for this reason, be able to exchange their prize for any other one or claim a cash equivalent.

#### **Article 4:**

This competition is open to any entrant in the world - except for Italy - and including all natural persons aged over 18. Employees of the Organiser and their families are not allowed to enter the competition. In case of doubt regarding the winner, the Organiser reserves the right to check that said winner meets the conditions mentioned above.

Simply entering the competition implies unrestrictedly and unreservedly accepting these Rules.

The competition is based on: **A random draw system** conducted among entrants who register using the form to confirm their participation before 14/07/2019 midnight.

Any forms not properly completed or not confirmed will be excluded from the draw.

#### **Article 5:**

Entrants not having provided all the required information will be disqualified from the competition and may not participate in the draw or win a prize.

All entrants having properly answered the requested information will then be qualified to enter the draw designating five winners who will win the prize as described in Article 3 of these Rules.

The competition is limited to one entry per natural person (same surname, same first name, same postal address).

#### **Article 6**

The Organiser declines responsibility for any errors and/or incomplete input of names and/or contact details given by the entrants in this competition. Any illegible and/or incomplete entries comprising incorrect or falsified contact details will be considered null and void.

Any entrant attempting to cheat by human or electronic intervention will be immediately disqualified.

In all cases, if smooth administrative or technical roll-out is disturbed by a virus, IT bug or any other cause, the Organiser reserves the right to stop the competition. Entrants having developed or used software to automatically enter this competition will be disqualified.

#### **Article 7**

The draw will be held on 15/07/19 5 p.m. at the latest (French time). It will designate five entrants who will win the prize described in Article 3 of these Rules.

#### **Article 8**

Prizes cannot be modified or exchanged. They cannot be received in any form other than that provided for in these Rules and there will be no cash equivalent. The Organiser reserves the right, in case of difficulties with suppliers, to modify and/or replace the prizes by products and/or services at least equivalent to them, without the winner being able to claim any compensation thereby.

#### **Article 9**

The winners will be notified by email at the address listed in their entry. The losers will be not be notified by email nor by any other means.

#### **Article 10**

The rules of the competition are available online from the clickable link on the competition registration page: <https://offers.my-vb.com/en/contest-facebook-10k>.

When the entrant does not access the competition's internet link via a free or flat rate, the cost of Internet access allowing them to enter will be refunded upon written request submitted before 16/07/2019 (date of postmark) to Boiron Frères - Service Marketing et Communication - BP 21016 - 26958 Valence cedex.

They will be refunded on the basis of a flat rate of 0.57 euros subject to prior indication of the time and date of the connection and the communication of any relevant supporting documents. The complete rules will be sent free of charge if requested in writing before midnight 14/07/2019 (date of postmark) from Boiron Frères - Service Marketing et Communication - BP 21016 - 26958 Valence cedex. The stamp used for the claim (cost of a 20 g letter) will be refunded upon request, provided that the applicant has addressed their bank details for this purpose.

Only one refund for internet connection and postage costs will be paid per entrant (same name, same contact details).

#### **Article 11**

Personal information collected during the registration of each entrant is processed by computer and will be saved in the form of a database. The information provided to enter the competition will be kept by the Organiser to notify the winner, if applicable. The Organiser also reserves the right to use this information to transmit information or collect opinions concerning its offers and services.

The Organiser undertakes to refrain from transmitting this information to third parties and, in general, take necessary measures and means to protect its confidentiality.

In compliance with Act n° 78-17 dated 6 January 1978 amended, relating to IT, data and freedom, anyone entering the competition has a right of information, access, opposition, rectification and deletion of their personal information. To exercise this right, entrants can send an email to [contact@boironfreres.com](mailto:contact@boironfreres.com) or by mail addressed to Boiron Frères - Marketing et Communication - BP 21016 - 26958 Valence cedex.

Entrants claiming their right to delete personal information before the end of the competition will be considered to have withdrawn their entry.

#### **Article 12**

Any entry in this competition implies the pure and simple acceptance of these regulations.

The Organiser is released from all liability in case of *force majeure* preventing the smooth running of the competition. Moreover, the Organiser shall not be held liable if, in the case of events beyond its

control, it is required to cancel, shorten, extend, postpone or modify the terms and dates of the competition.

Any modification will be covered by a new draft and communication of the Rules.

**Article 13**

Although the competition is accessible on the Facebook platform - [www.facebook.com](http://www.facebook.com) -, under no circumstances may Facebook be held liable in case of litigation related to the competition.

Facebook is neither the organiser nor the sponsor of the operation. Personal data collected during the competition are aimed at the organiser.

**Article 14**

These rules are exclusively governed by French law.

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