

Columbus®

Once you  
know how...



E-Book



Transform your food  
business in the cloud





Food production and distribution companies run a challenging business. From sourcing raw materials and ingredients, to developing recipes and distribution — businesses must maintain uncompromised quality, cost control and run productive operations before the product reaches the dining table.

Modern cloud technology enables food companies to gain intelligence and visibility to produce top quality goods and boost market share and revenue. The benefits of connecting all the moving parts with contextual intelligence results in minimized risks and efficiency in compliance and quality management.

Cloud-based ERP systems offer many advantages, including cost control, improved performance, better supply chain management and faster deployment speed. This helps gather the data from the entire lifecycle of a product — from farmer to consumer — to ensure freshness and compliance.



Save money with technology designed for your industry



Have your business operations run like a well oiled machine



Step into the future using the Internet of Things (IoT)



Go beyond compliance standards and deliver the best possible quality



Embrace a digital, customer-centric plan

# Your five-course menu: How food companies can grow in the cloud

Cloud computing is growing at an exponential rate and has become a vital ingredient in the food and beverage industry. Moving to the cloud can certainly help you build an efficient business structure, but there's still an ounce of uncertainty among food companies about the risks involved in cloud computing.



## Cost

On-premise ERP solutions require hefty upfront costs to run effectively and manage software and hardware. The facilities also take up space. With the cloud, you no longer need to purchase servers, software, and networking equipment as a capital expenditure to meet your computing needs.

A predictable operating expense is all you pay for. Competitive cloud service offerings typically provide a choice of payment scales, service levels and contracts to fit your business. Another advantage is that the system is always running, the data is secure and can be accessed anytime, anywhere.



## Performance

Cloud-based ERP solutions deliver better performance, resulting in better application performance, data management and supply chain management. This results in scalability for your business.

When you expand your business, enter new markets and broaden your portfolio, cloud resources scale up to support the increase in your production. Food companies need to remain aggressive in their business, and cloud computing provides the mobility and agility required to stay ahead of the curve.







## Internet of Things (IoT)

The cloud is the most effective, economical, low risk and scalable way to encompass the Internet of Things (IoT). Cloud enables you to give mobile access to your farmers, purchasing agents and warehouse employees to applications and data involved in demand forecasting and planning, which include managing parts, inventory, tracking service history, health of farm lots and maintaining freshness. The implementation of an IoT network diminishes the risks in food waste, cost control and supply chain. This results in superior traceability and accountability all the way from farm to plate.



## Quality and Compliance

As a food company, quality and compliance are top priorities for you. Whether it pertains to better recipe management, innovation in new products or secure data management, cloud computing helps you implement a streamlined business structure. The cloud makes collaboration across an organization easily accessible for all the departments. This results in better monitoring from a quality control perspective and more consistency in both process and results.



## Digitalization

With a modern ERP solution in place, cloud computing provides the space for more collaboration, portals for customer interaction and enhanced customer relationship management (CRM). The digital platform enables food businesses to have visibility into their supply chain management and advanced analytics to speed decision making anytime, anywhere. The end result? A cohesive business unit built around your operational goals.

# About us

At Columbus, we help our customers to digitally transform their business and improve the value realization of their business applications. From mitigating the inherent risks associated in implementing an effective ERP solution to delivering world-class results, Columbus helps your business achieve your goals without compromising on customer experience.

ColumbusFood, our industry-specific ERP solution, enables you to deliver products in a safe, reliable and cost effective way. Food is at the core of what we do — providing the right ingredients for a healthy ERP system.



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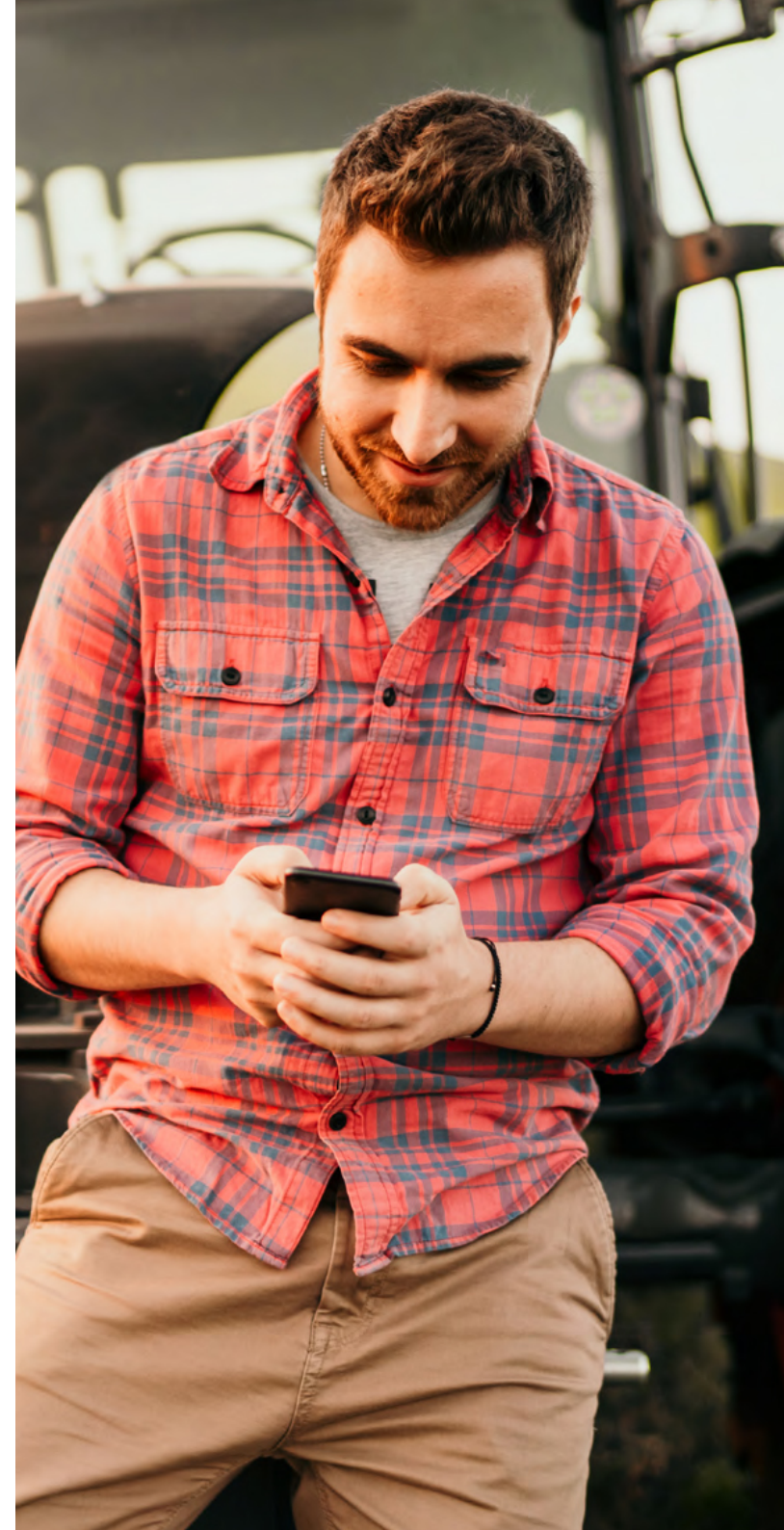
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#### About Columbus:

Columbus is a global IT services and consulting company with more than 2,000 employees serving 5,000+ customers worldwide. Columbus helps ambitious companies transform, maximize and future-proof their business digitally. We are specialized within the industries retail, distribution, food and manufacturing. We offer a comprehensive solution portfolio with deep industry knowledge, extensive technology expertise and profound customer insight. Columbus has offices and partners all over the world and we can deliver our solutions and services locally – on a global scale. [www.columbusglobal.com](http://www.columbusglobal.com)