



# Strategyzer Bootcamp 2019

|          | Monday                            | Tuesday                   | Wednesday                        | Thursday                 | Friday                                       |                    |
|----------|-----------------------------------|---------------------------|----------------------------------|--------------------------|--|--------------------|
| 8:00 AM  |                                   |                           |                                  |                          |  |                    |
| 8:30 AM  |                                   | Cards: Tool Talk          | -                                | Innovation Readiness     | Mistakes & Successes                         |                    |
| 9:00 AM  |                                   | Innovation Guidelines     | Testing Challenges               | Org Readiness SAF        | Stefano Mastrogiacomo:<br>Team Alignment Map |                    |
| 9:30 AM  |                                   | Design Thinking Culture   | Testing Culture                  | Anton Affentranger (AA)  |  |                    |
| 10:00 AM |                                   | Design Challenges         | Cloud Academy                    |                          |  |                    |
| 10:30 AM |                                   | <b>Morning Break</b>      | <b>Morning Break</b>             | <b>Morning Break</b>     |  |                    |
| 11:00 AM | <b>Door Opening</b>               | Ideation & Prototyping    | Test Library                     | Designing Inno Drivers   |  |                    |
| 11:30 AM |                                   | Prototyping & Feedback    | Good Experiments                 | Interaction with AA      |  |                    |
| 12:00 PM | Intro & Objectives                | Assess & Select           | Testing Concierge                | Org SAF                  |  |                    |
| 12:30 PM | Personal SAF                      | Create Mini Pattern       | Innovation Metrics               | Inno Enablers/Blockers   |  |                    |
| 1:00 PM  | <b>Lunch Break</b>                | <b>Lunch Break</b>        | <b>Lunch Break</b>               | <b>Lunch Break</b>       |  | <b>Lunch Break</b> |
| 1:30 PM  |                                   |                           |                                  |                          |  |                    |
| 2:00 PM  | Process Cards Intro               |                           | OWLET                            |                          | Tool Design: Pitch                           |                    |
| 2:30 PM  | BMC Best Practices                | Pitch Mini Pattern        | Innovation Metrics               | Proto Evolution Exercise | Wrap-up & Next Steps                         |                    |
| 3:00 PM  | Holger Nils Pohl: Visual Thinking |                           | Test Library Cards               |                          |  |                    |
| 3:30 PM  |                                   | Design Experiences        | Inno Sprint & Spark              | Business Portfolio &     |  |                    |
| 4:00 PM  | <b>Afternoon Break</b>            | <b>Afternoon Break</b>    | <b>Afternoon Break</b>           | <b>Afternoon Break</b>   |  |                    |
| 4:30 PM  | Prototype Case Exercise           | Cards: Design Workshop    | Test Experiences                 | Metered Funding          |  |                    |
| 5:00 PM  | VPC: Customer Profile             | Design Best Practices     | Test Best Practices              | Inno Strategy & Progs    |  |                    |
| 5:30 PM  |                                   | Testing Intro             | Tool Design: Prototype           | Ambidextrous Org Chart   |  |                    |
| 6:00 PM  | <b>Dinner Break</b>               | <b>Dinner Break</b>       |                                  | <b>Dinner Break</b>      |  |                    |
| 6:30 PM  |                                   |                           |                                  |                          |  |                    |
| 7:00 PM  | Yves Pigneur: Tool Design         | Testing Components        | <b>Mid-Bootcamp Dinner Party</b> | Tool Design: Finalize    |  |                    |
| 7:30 PM  |                                   | Prototype Testing Concept |                                  |                          |  |                    |
| 8:00 PM  | Tool Design: Ideation             | Tool Design: Concepts     |                                  | Tool Design: Test        |  |                    |
| 8:30 PM  | <b>End of Day</b>                 | <b>End of Day</b>         |                                  | <b>End of Day</b>        |  |                    |
| 9:00 PM  |                                   |                           |                                  |                          |  |                    |