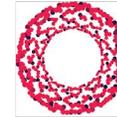


gamalon

Want to know what's
inside your millions
of customer messages?



We can help.



About Us



Technology
Pioneers
2018

MIT
Technology
Review

50 Smartest
Companies
2017



From 2013 to 2017 **Gamalon** received the largest single contract for next generation of machine learning from the U.S. Government's Defense Advanced Research Program Administration (DARPA).

With a foundational advance in machine learning developed in collaboration with leading groups at MIT, Berkeley, Stanford, and Columbia, and over 40 patent filings, Gamalon was named one of the 50 Smartest Companies by MIT Technology Review in 2017, and in 2018 became a World Economic Forum Technology Pioneer.

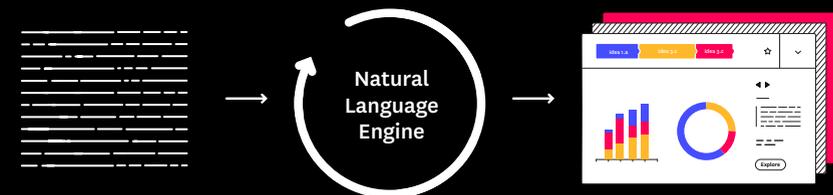
Gamalon is now backed by Intel's venture capital arm, Intel Capital, one of the three largest venture capital funds in the world, following personal investments by leading technologists such as Andy Bechtolsheim, co-founder of Sun Microsystems and CEO & Founder of Arista Networks, and Adam D'Angelo, former CTO of Facebook and CEO and Founder of Quora.

Next Generation Natural Language Understanding

Deliver the best possible experience by knowing what your customers are saying at scale.

Gamalon helps you understand your customers across channels so that you can take impactful actions for your business. Our next-gen AI, Idea Learning, reads the text of your customers' messages, interprets and summarizes them, and makes predictions so you can create the best customer experience.

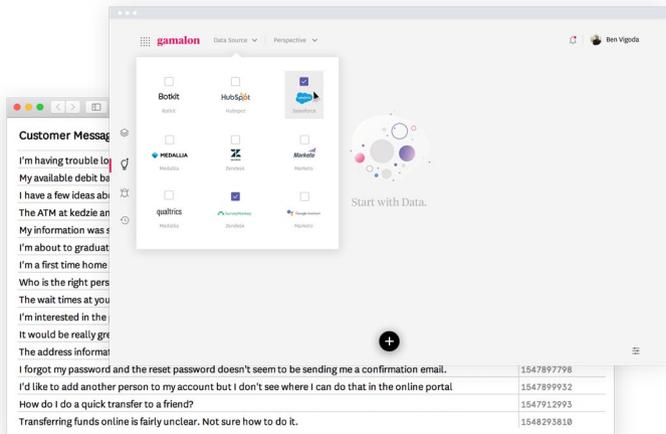
Structure Raw Data with Superior Accuracy



The challenge with unstructured data is accurately extracting all of the key ideas contained in it. Our natural language engine quickly and easily structures the raw data to create a structured, expansive data set.

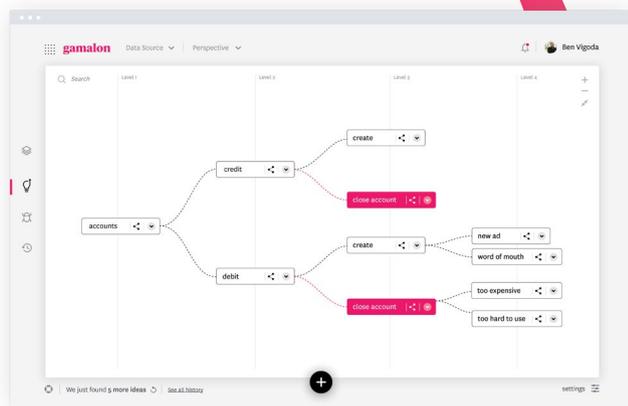


How We Work



1. Import Real-time Data

You can import your real-time or batch data from any other system. Idea Learning learns human grammar automatically, and it rapidly learns to understand data in any database or machine format.



4. Our AI Updates the Model

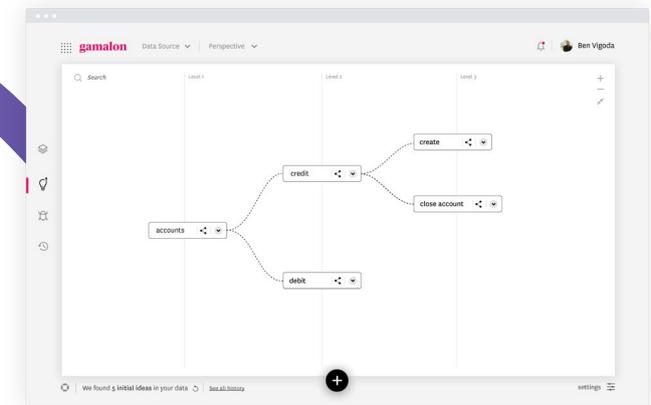
After an SME or analyst is done editing the model, our idea learning algorithm will then iterate again on the data set, learning more, and the model will grow deeper.

Idea Learning is the fastest, most accurate approach to help you gain rich insights from your unstructured data.

By putting a human in the loop, we're able to easily and quickly inject domain expertise into the model, getting you to actionable insights sooner.

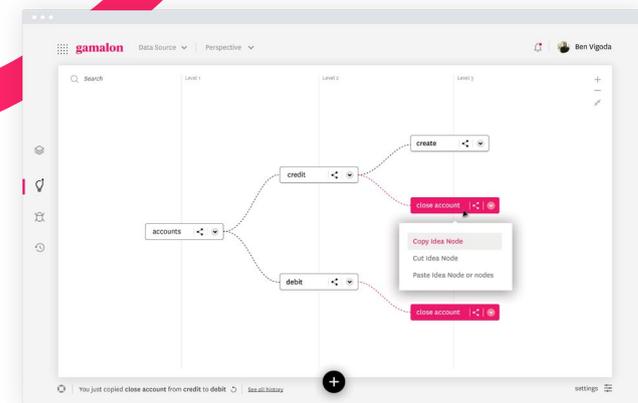
2. Our AI Summarizes your Customers' Ideas

After importing data, Idea Learning finds the initial set of categories to populate your machine learning model and surfaces a first summary of all of the customer's ideas.



3. A Person Updates the Model

A person, typically a subject matter expert for the business, can then edit the model quickly and easily by deleting, adding, or re-organizing ideas within the model.



Key Benefits

Imagine a team of a 1,000 journalists reading your customer messages and telling you what to pay attention to.

Automatically Discover	→	Automatically discover new things your customers are saying
Continuously Monitor	→	Star the stories you care about most so you can keep an eye on them as your organization works to address the issue.
Immediate, Accurate Response	→	Immediately incorporates new topics into an AI Assistant that is accurate and fast-learning because it asks clarifying questions
Any Text	→	Gamalon can read and interpret sentences, paragraphs, or full conversations.
Any Software or Channel	→	Gamalon can read text data from any of your communication channels and software data stores, in any format.
Any Language	→	Gamalon can read and understand any language.

Words from our Customers

“Reading these survey responses used to take me weeks. Now, with Gamalon, I can do this in a day.”

— VOC analyst, Leading automotive manufacturer

“We’ve looked at a lot of automated solutions, and Gamalon is the only one we’ve found that can actually process customer messages as well as they say they can.”

— Head of Customer Data Science, Leading Automotive Manufacturer

Getting Started is Simple

Our data science team can provide support on-going as needed.

- 1 Identify the Use-case**
Evaluate the possibilities & set success criteria
- 2 Upload Data**
Send us 10,000 rows of unstructured data
- 3 Structure Data**
Gamalon structures the data and surfaces the insights
- 4 Review**
View your Gamalon Studio dashboard and evaluate

Contact Us

Want to Learn More?



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About Idea Learning

content.gamalon.com/idea-learning

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