

Agorai is a new breed of company. We are an AI and data enablement firm.

We guide companies that are seeking to join the AI economy. Implementing artificial intelligence solutions can be complicated and determining how to get started even more so. We work with you to make it simple. Here is what we do:

We continuously **curate** applied AI solutions that are available today.

We **connect** you with the solutions that can address your specific business needs.


We help you **deliver** these solutions quickly to realize value faster.

Making Retail and Advertising Better with Artificial Intelligence – Representative Offerings



In-Store Experience Mapping

We leverage machine vision and deep learning at the edge, to provide dynamic intelligence on people's behavior in retail stores. Our solution eliminates the traditional friction points of deployment, data quality, and cost – thereby enabling businesses to make their retail establishments engaging, safe, and efficient.



Voice of the Customer

By using one of the world's largest knowledge graphs combined with semantic AI tools, we enable companies to understand topics relevant to their business found across social media and news channels used by their customers. This allows companies to extract deeper insights regarding their existing customers, as well as identify potential customers.



Media Buying Optimisation

We provide near real-time data from over one billion mobile devices, which when combined with the right machine learning models and in-house data sets enables delivery of messages to the right person at the right time through the right channel.

Our Expertise

AI Expertise

Agorai benefits from having leading AI scientists from universities such as MIT and Imperial College in-house. We also work closely with the top VC funds, corporates, and investment funds focused on investing in applied AI solutions and data assets in the retail and advertising space.

Retail/Advertising Expertise

Our team includes senior delivery executives from one of the largest advertising holding companies in the world. We have the right “in-the-trenches” experience to partner effectively and ensure your success in a highly competitive market.

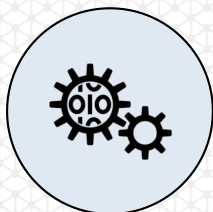
How We Engage**Agorai Delivers**

Bespoke application development requires extended timeframes for requirements definition, with the cost of change rising dramatically in later phases. Using Agile methods or package solutions adds only so much efficiency. Using AI-enabled products with the right data assets changes the delivery paradigm.

AI solutions are paving the way for businesses to drastically reduce go-to-market times, as well as reduce the cost of implementation. Our team of experts have experience delivering AI solutions, as well as leading enterprise transformation programs at some of the largest firms on the planet. We are highly skilled at working with internal teams and partners to align delivery efforts to achieve overall success for your business.

**AI Transformation Strategy**

Agorai applies world-class expertise to help you understand how to leverage AI as a strategic asset. Our approach holistically assesses impact to people, processes, and customer experience and is designed to align with and complement existing business transformation efforts.

**AI Product Selection & Implementation**

We make selecting and implementing AI solutions simple. We are constantly scouring the market for the best solutions available and provide you with a curated suite of applications based on your specific needs. Agorai also provides full delivery capabilities to meet your needs – whether that be program management or fully owning the deployment of a product.

**Bespoke AI Solutions**

Some AI solutions may require development of new models, modifications of existing functionality, or intensive exercises to structure data appropriately. Agorai provides the expertise required to help you get the best leverage from AI for the unique needs of your business without incurring the costs of a full, in-house team.

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