

Agorai Appoints Sultan Abu Sultan to Lead its Middle East Business

Sultan Abu Sultan to play an instrumental role in the adoption of AI throughout the region

NEW YORK, NY, March 20, 2019 – In a strategic move designed to amplify regional growth, Agorai has appointed Sultan Abu Sultan as its Middle East Lead, overseeing all operations in the region. This announcement comes as Agorai, a global platform which provides the turnkey software solutions, technology and data needed for any company to join the AI economy, enters its second year of business operations.

Mr. Abu Sultan is a seasoned executive leader who has a track record of accelerating global business efforts in the Middle East. He previously served as the Chairman for Barclays Bank PLC, UAE. While at Barclays, he was the primary link between the bank and all government institutions across the UAE, helping to grow its footprint and strengthen its relationships throughout the region. He began his career at HSBC, holding several roles at the global bank before being named Managing Director for the region. He was also the head of IT for the Dubai Police Force, where he developed the organization's Quality Department to enhance the structure and management of its technology systems. He has previously been featured on the Arabian Business Power 500 List.

As Middle East Lead, Mr. Abu Sultan will primarily be tasked with accelerating Agorai's operational and business development strategy across the region. This includes expanding the company's relationships with major businesses, identifying and evaluating new partnerships and facilitating the use of Al applications and tools across multiple verticals.

"Artificial intelligence adoption will be critical to the continued growth and prosperity of countries across the Middle East. The launch of Agorai in the region will help to accelerate this adoption across businesses and government entities of all sizes," said Mr. Abu Sultan. "The market opportunity here is spectacular and I believe that Agorai is well positioned to shape how AI is adopted across the region."

"With his proven success in accelerating global business interests within the Middle East and his impressive experience and connections, Sultan Abu Sultan is a great addition to the team that we are assembling at Agorai," said CEO Josh Sutton. "His appointment reflects the caliber of business expertise we are building within our company as well as our commitment to the Middle East. We firmly believe that it's the people, networks and business acumen behind the technology that will ultimately enable AI to reach its full potential."



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About Agorai:

Agorai is a global platform that provides the turnkey software solutions, technology, and data needed for any company to join the AI Economy. We are making AI understandable, accessible, and affordable. AI-powered software solutions are available for financial services, advertising, healthcare and logistics companies. Developers can create new solutions using the robust suite of AI software that includes machine learning, vision, and natural language understanding tools, alongside a data marketplace to buy and sell the data to fuel these solutions. Consulting services are also provided to help business leaders better understand how to optimally leverage these new technologies to create better outcomes for their firms.

Social Networks:

LinkedIn: https://www.linkedin.com/company/agorai

Twitter: @agorai_market

Medium: https://medium.com/@agorai

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