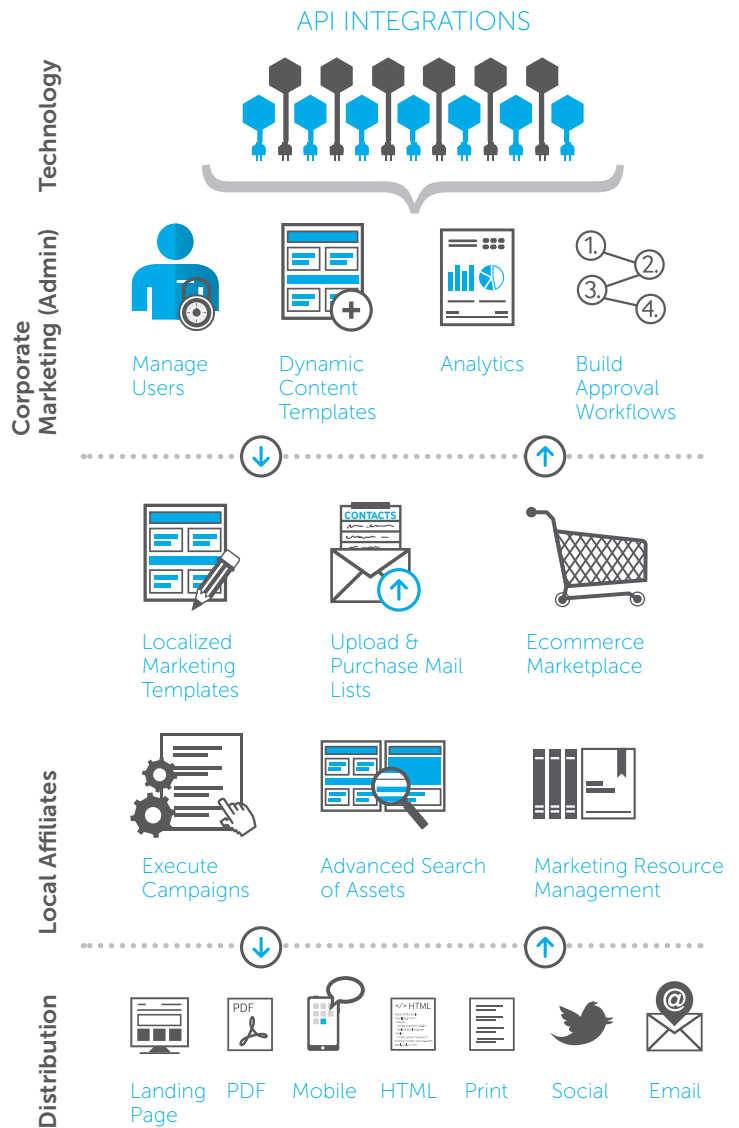# PAGEFLEX **PANDO™ PLATFORM**

SAAS MARKETING PLATFORM
FOR DISTRIBUTED CHANNELS

Pando Platform is a leading marketing automation platform that provides true sales enablement and campaign-based marketing resource management, all while maintaining crucial approval workflows and communication compliance requirements for organizations with distributed channels.

At the core of the Pageflex Pando Platform is a patented VDP composition engine, relied on by many household global brands. At the heart of the Pando platform is the Flex Technology, a rule based responsive design and content environment creates and manages digital content, and production-ready files for print. Pando Platform simplifies the process of creating marketing materials by allowing the channel to access corporate-created items that can be personalized to fit local market needs.

API INTEGRATIONS

Technology

Corporate Marketing (Admin)

Manage Users | Dynamic Content Templates | Analytics | Build Approval Workflows

Localized Marketing Templates | Upload & Purchase Mail Lists | Ecommerce Marketplace

Local Affiliates

Execute Campaigns | Advanced Search of Assets | Marketing Resource Management

Distribution

Landing Page | PDF | Mobile | HTML | Print | Social | Email

KEY BENEFITS

- Provides a centralized marketing hub that allows sales and affiliate teams to easily find and customize content.

- Set restrictions and guidelines that follow the brand standards and messaging. Ensure your logo, fonts, images and content accurately represent your brand through any channel.

- Multi-channel execution allows you to distribute your marketing message in a local tone across many channels, including; social, print, email, landing pages and more.

- Integrate with the systems you use the most such as your CRM, CMS, or fulfillment providers.

PANDO PLATFORM **ALL-IN-ONE**

• Product Manager
Template repository where pre-approved marketing material is housed to easily add or edit content and images while managing product restrictions and compliance workflows.

• Inventory Manager
Virtual fulfillment, warehousing and inventory management allows clients a current look at available inventory on hand for ordering.
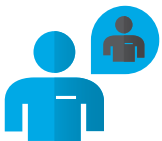
• Statistics and Widget-Based Reporting
With automated, real-time reporting, you are able to view the most popular products and provide recommendations on similar users' preferences. Access to an extensive report library will provide you the ability to track all pertinent information and be agile with your decision making.

• Output Management
Supports multiple delivery types, PDF, email, social, print, etc. Print orders can be automatically routed to pre-determined print facilities.

• Multi-Level Permissions
Set permission levels based on user or division, with access/restriction determined by the business rules you've set. Users are able to grant and revoke permissions for other users to access products and functionality unique to the granting user.

• Self-Serve Marketing
Admin users have the ability to make edits and updates to templates,uploading pre-approved content and collateral from your marketing library.

• Brand Control
Boasts the ability to set restrictions and guidelines that follow your brand specifications. Users can access only the images and logos that you provide.

• SaaS Software Delivery Model
SaaS solution with no hardware or software installation required by our subscribers, which results in lower total cost of ownership, ease of deployment and adoption, and improved ROI for our customers.

Pando Platform boasts features that enable you to integrate your assets, execute campaigns, customize marketing communications with pre-approved templates, and distribute access to multiple users.

THIRD PARTY INTEGRATIONS

Connect with various third-party vendors for the management of product ordering across multiple suppliers in a single system. Some of our featured integrations are: