

## Income Rider Bonus rises for Athene Velocity<sup>SM</sup>!

Effective **February 28, 2020**

**Great news!** We're increasing the Income Rider Bonus for the Athene Velocity product (without FER<sup>TM</sup>).

This change will be effective with a contract date on or after **February 28, 2020**. The contract effective date is the date the contract has been deemed in good order and all funds received. While we cannot reissue contracts, any pending business will receive the new rates if the contract date is on or after the rate change effective date.

Revised materials will be available on [Athene Connect](#) after **4 p.m. CT today**. Be sure to use up-to-date materials when offering Athene annuities. You may experience slight processing delays on any print orders in the days before or after a rate change effective date.

### Income Rider Bonus

Velocity			
	Family Endowment Rider <sup>®</sup> (FER)	Current	New
Income Rider (Built-in)	Without FER	20%	<b>25%</b>
	With FER	10%	<b>No change</b>

### Want to learn more?

- Visit [MyAnnexus.com](http://MyAnnexus.com) for product information and to run an illustration.
- Please see the rate card and state approval map for additional details.

[New Rates](#)

**Thank you for your business. At Athene, unconventional thinking powers great client value. For product and sales support, please contact your Independent Distribution Company.**

---

Rates are subject to change at any time.

The Athene Velocity [ANN19 (01/19), ASP19CS (01/19)] or state variation, the Family Endowment Rider [PBEDB (01/19), PBEDBRS (01/19)] or state variation, and the Athene Velocity Income Rider [ASPIR (01/19), ASPIRRS (01/19)] are issued by Athene Annuity and Life Company, West Des Moines, IA. Product features, limitations and availability vary; see Certificate of Disclosure for full details. Products not available in all states.



[Get Insights](#)

© 2020 Athene, 7700 Mills Civic Pkwy, West Des Moines, IA 50266, USA

**For insurance professional use only.** Not to be used with the offer or sale of annuities.

Athene Annuity and Life Company (61689), headquartered in West Des Moines, Iowa, and issuing annuities in 49 states (excluding NY) and D.C., and Athene Annuity & Life Assurance Company of New York (68039), headquartered in Pearl River, NY, and issuing annuities in New York, are not undertaking to provide investment advice for any individual or in any individual situation, and therefore nothing in this should be read as investment advice. This material should not be interpreted as a recommendation by Athene Annuity and Life Company, Athene Annuity & Life Assurance Company of New York or Athene Securities, LLC.

ATHENE ANNUITIES ARE PRODUCTS OF THE INSURANCE INDUSTRY AND NOT GUARANTEED BY ANY BANK NOR INSURED BY FDIC OR NCUA/NCUSIF. MAY LOSE VALUE. NO BANK/CREDIT UNION GUARANTEE. NOT A DEPOSIT.

NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY. MAY ONLY BE OFFERED BY A LICENSED INSURANCE AGENT.