

Regulatory changes in Idaho affect availability of some Athene products

Effective immediately

Due to state regulation changes, we're discontinuing or temporarily suspending the sale of certain products in the state of Idaho. Friday, June 12 will be the last day to submit an Idaho application for the following products.

Temporarily Suspended	Discontinued
Athene Ascent SM Pro 10 Bonus	Athene Performance Elite [®] 15*
Athene Performance Elite [®] 10*	
Athene MaxRate [®] : 3-, 5- and 7-year products	
* Performance Elite [®] 7 will continue to be available.	

Application deadlines for discontinued and suspended products

In order to issue your application, the following criteria must be met:

- The application must be signed on or before **June 12, 2020** and received at Athene* by market close (**3 p.m. CT**) on **June 12, 2020**. For applications submitted on AnnuityNet or Affirm (where no sign date was provided), the application signed date is the date the electronic order is submitted to your back office for final review.
- The contract must be in good order, suitability review complete (if applicable) and all funds received at Athene by market close (**3 p.m. CT**) on **June 30, 2020**. This includes any applications from order entry systems that have been submitted by the 6/12 deadline but remain in a firm's review queue.

If the above deadlines are not met, a new application for a different product will need to be submitted.

Applications may be submitted electronically using the [Document Upload Tool](#) on Athene Connect. They can also be submitted by overnight mail to the following address:

Athene Annuity and Life Company

7700 Mills Civic Parkway

West Des Moines, IA 50266-3862

We appreciate your patience while we take the necessary steps to ensure that the temporarily suspended products are in compliance with the new Idaho regulations. We'll announce any additional product changes / reinstatements as soon as possible.

Thank you for your business. At Athene, we're committed to help take you to the next level. For product and sales support, please contact the best Sales Desk in the business at 888-ANNUITY (266-8489).

Athene Ascent Pro 10 Bonus [GEN10 (04/14)] and Athene Ascent Income Rider [IR1 (09/15), IR2 (09/15)]; Athene Performance Elite [GEN (09/15) NB, GEN10 (04/14), TBS15 (09/12)] Athene Performance Elite Plus [BONUS (04/17)] and Enhanced Liquidity Rider [ICC15 PEPR (11/14)]; Athene MaxRate [MYG (09/15)] or state variations are issued by Athene Annuity and Life Company, West Des Moines, IA. Product features, limitations and availability may vary by state; see Certificate of Disclosure for full details. Products not available in all states.



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