New Universal New Business Applications

To help simplify your experience, we're pleased to introduce universal new business applications that can be used with all fixed and fixed-indexed annuity sales for Great American Life.

The universal versions are now available in new business kitting.

Click the links below for a preview!

- Nationwide version (can be used in all states except California, Delaware, Florida, North Dakota and South Dakota)
- California version
- Florida version
- State-specific version (for Delaware, North Dakota and South Dakota)

Please note the SPIA has its own applications, which are also available in new business kitting.

New Business Notes
We will continue to accept the previous applications through **Friday, June 19.** If a previous version is submitted after this date, paperwork will be considered not in good order (NIGO) and could result in processing delays.

Thank you for your continued support!

It pays to keep things simple.®

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