

Client Testimonials

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THE BECKER'S HEALTHCARE CONFERENCES ARE THE CORNERSTONE of our sales and marketing strategy. The conferences are highly attended by all of the industry leaders and key decision makers, making them an incredible venue to spend time with clients, prospects and other industry thought leaders. Further, the insightful topics and brilliant speakers provide invaluable educational opportunities for our entire team. To top it off, the entire Becker's team is a pleasure to work with as they truly over deliver with amazing customer service. Without question, we wouldn't be where we are today without Becker's!

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National Medical
Billing Services

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CHANGE HEALTHCARE VERY MUCH VALUES OUR PARTNERSHIP WITH BECKER'S. The format of Becker's events, the quality of panelists and speakers, relevance of topics covered and the Becker's team are all top notch. Our executive attendees find great value in participating in conferences hosted by Becker's due to the excellent insights that are shared by senior healthcare executives and the breadth of topics covered.

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CHANGE
HEALTHCARE

Client Testimonials

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When we launched two key initiatives recently, the Wound Science Initiative and our WoundSuite technology platform, we knew that introducing these valuable new assets at the Becker's conference would be the best way to reach the hospitals that would benefit from these new advances. **THE MEETINGS AND ROUNDTABLES ARE CONSISTENTLY WELL-ATTENDED** and feature credible speakers who address critically relevant topics. I also depend on Becker's Hospital Review to stay informed of the important issues that impact the healthcare industry as they emerge.

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Healogics[®]

The power to heal

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As a small company, we knew we needed to find a healthcare leadership event where we could create maximum impact. We would be lost at a larger industry event. We were impressed by the level of executives Becker's convenes for each event. Because of the focused size of each event, we were able to have quality conversations with attendees. And, **WE HAD MANY REQUESTS FOR FOLLOW-UP DISCUSSIONS THAT HAVE LED DIRECTLY TO NEW BUSINESS.**

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Qventus

Attendee Testimonials

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The **VENDORS WERE VERY ENGAGED** and the conference did a great job in motivating attendees to visit the booths. The free cocktail reception was awesome.

I liked that all of the socializing occurred in the exhibit area. It was a good place to socialize and meet with vendors.

Networking time available
- a large amount of time dedicated to visiting with vendors and other attendees.

I did also have the opportunity to have **CASUAL CONVERSATIONS**, outside of sales “pitches” with some vendors that are providing unique services to the healthcare industry.

I’m sure the vendors appreciated having the food served in the exhibit space since it provided them with traffic. The conference was a **GREAT OPPORTUNITY TO MEET HEALTH CARE LEADERS FROM AROUND THE COUNTRY** and provided lots of practical nuts and bolts information. And the location in the loop in Chicago was also great.

I really like the **DIVERSITY OF PEOPLE AND THAT EVERYONE WAS ON EQUAL FOOTING**
- staff, physicians, administrators, vendors, etc.
It felt very healthy and empowering.

Networking time available
- a large amount of time dedicated to visiting with vendors and other attendees.

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