

Organizational Strategy

COURSE SYLLABUS/SCHEDULE

Notes

- Content that has a (★) next to it includes a short case-based problem to reinforce concepts learned.
- All activities are due at the end of the course.

GET STARTED (30 mins)

	Content/Activity	Estimated Time
<i>This week you'll take a Pre-Assessment to get a baseline of your understanding of the course material. During this period, you'll become familiar with the platform and course design.</i>	★ Pre-Assessment	10 min
	- Entrance Survey	2 min
	- Welcome	15 min
	- Discussion Forum: Introduce Yourself	5 min
	- Course Team	2 min
	- Connect with Us	1 min

WEEK 1: STRATEGY (3 HRS)

<i>In week one, you will explore your company's strategy, learn how to create a strategy, and grapple with the interplay between your work and the strategy of the organization you work with.</i>	Introduction to Strategy	3 min
	Week 1: Key Takeaways Outline	1 min
	What is Strategy? ★	25 min
	How Strategy is Made and How You can Make it For Your Group ★	20 min
	Strategic Thinking ★	20 min
	The Precursors of Strategy ★	20 min
	The Influence of Strategy on Products ★	20 min
	★ Summative Assessment	60 min

WEEK 2: PRODUCTS (2 HRS 30 MIN)

In week two, you will learn to identify for whom, where, and how products create value; the criteria that makes a product a successful system; how systems can fail; and finally breakdown a product into its component systems and tasks.

Week 2 Key Takeaways Outline	1 min
What is a Product?	20 min
Products Create Value ★	20 min
Products and Systems ★	20 min
Successful Systems ★	20 min
System Decomposition	20 min
★ Summative Assessment	45 min

WEEK 3: CAPABILITY WORK AND DYNAMIC WORK DESIGN (2 HRS 30 MIN)

In week three, you will explore why organizations struggle with implementing change and the notion of capability. You will be introduced to a framework called “Dynamic Work Design,” and learn how this framework can make processes more flexible and more efficient.

Week 3 Key Takeaways Outline	1 min
Capability ★	20 min
Capability: Why is it Hard to Maintain? ★	20 min
Big Ideas of Dynamic Work Design ★	20 min
Intro to the Four Principles of Dynamic Work Design ★	20 min
★ Summative Assessment	60 min

WEEK 4: THE FOUR PRINCIPLES OF DYNAMIC WORK DESIGN (5 HRS)

In week four, you will explore the Four Principles of Dynamic Work Design and will learn how these principles can create effective visual management.

Week 4 Key Takeaways Outline	1 min
Explanation of First Principle ★	20 min
Explanation of Second Principle ★	20 min
Explanation of Third Principle ★	20 min
Explanation of Fourth Principle ★	20 min
Visual Work Design ★	20 min
★ Summative Assessment	60 min
Post-Assessment ★	10 min
Conclusion	5 min