Understanding Organizational Strategy and Capabilities

Schedule

Note: Most graded activities are due the last day of the course. A few graded assignments, however, have deadlines before that.

WEEK 1: STRATEGY (2.5 hrs)

In the first week, you will explore your company's strategy, learn how to create strategy, and grapple with the interplay between your work and the strategy of the organization you work within.

- Introduction to Strategy
- What Is Strategy?
- How Strategy Is Made and How You Can Make It for Your Group
- Strategic Thinking
- The Precursors to Strategy
- The Influence of Strategy on Products

WEEK 2: PRODUCTS (2.5 hrs)

In week two you will learn to identify for whom, where, and how products create value; the criteria that makes a product a successful system; how systems can fail; and finally breakdown a products into its component systems and tasks.

- What Is a Product?
- Products Create Value
- Products and Systems
- Successful Systems

WEEK 3: CAPABILITY WORK (2.5 hrs)

In the third week, you will explore why organizations struggle with implementing change and the notion of capability. You will be introduced to a framework called, “Dynamic Work Design,” and learn how this framework can make processes more flexible and more efficient.

- Capability
- Capability: Why Is it Hard to Maintain?
- Big Ideas of Dynamic Design
- Introduction to the Four Principles of Dynamic Work Design
WEEK 4: THE FOUR PRINCIPLES OF DYNAMIC WORK DESIGN (2.5 hrs)

In the fourth week, you will explore the Four Principles of Dynamic Work Design and will learn how these principles can create effective visual management.

- First Principle
- Second Principle
- Third Principle
- Fourth Principle