

Press release: New company expansion announcement

For immediate release

EVERLAM, a new PVB player in North America, led by Jim Howard, Vice President Sales

Mechelen, 6 August 2015 – Everlam, a new company producing Polyvinyl Butyral (PVB) interlayers for laminated safety glass, announced today the appointment of Jim Howard as VP Sales North America. The company, established in Europe and started operating in 2015, is making a decisive move towards development of its business worldwide.

Jim brings to Everlam extensive executive level experience in the Polyvinyl Butyral (PVB) business and other chemical industries in North America. His mission is to position Everlam™ PVB interlayer for growth in laminated safety glass with existing and potential customers in the architectural market.

CEO Luc De Temmerman commented: “As the trend towards greater use of laminated glass in architecture continues to open new opportunities and increases demand for high-quality products, Everlam’s goal is to become a brand of excellence in PVB interlayers for architectural laminated safety glass. We have the right products, a team of experts in place and the flexibility to provide excellent customer service.”

Jim Howard, VP Sales North America: “Everlam is a new name for a new company that has produced excellent quality products used extensively in many applications for years. With the agility of a streamlined organization, our focus is to grow the business in North America as quickly as possible.”

About Everlam

Everlam makes high-quality polyvinyl butyral (PVB) interlayer for laminated safety glass. Available in a range of clear and colored products, Everlam™ PVB interlayer is used by glass laminators worldwide to produce attractive, durable and high-performance architectural laminated glass products. Everlam’s headquarters and technical center are located in Mechelen, Belgium. Its ISO 9001 certified production plant is in Hamm Uentrop, Germany, where its PVB interlayers have been manufactured for over 25 years. Everlam is wholly owned by GVC Holdings, a growth equity investment company specializing in the global chemicals industry. For more information about Everlam, please visit www.everlam.com.

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