



**Olive Garden** (Catering Delivery)

“(text) may all life's moments”

Visual of people enjoying a gathering outdoor. Text: May all life's moments be beautifully catered. Url, Logo

Television (30s)

First Run:  
**2017-05-22**

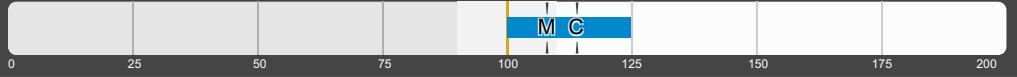
Top Category:  
Restaurants

Category:  
Restaurants

Sub-Category:  
Casual Dining

**ABX**

**125**



Marker Key: C Avg. for Category M Avg. for Medium

Category

**110**

Frequent **123** Regular **117**  
Occasional **97** Never **40**

Medium

**115**

Frequent **121** Regular **110**  
Occasional **84** Never **155**

Gender

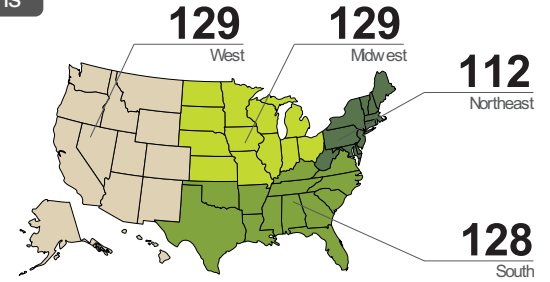


Female  
**121**

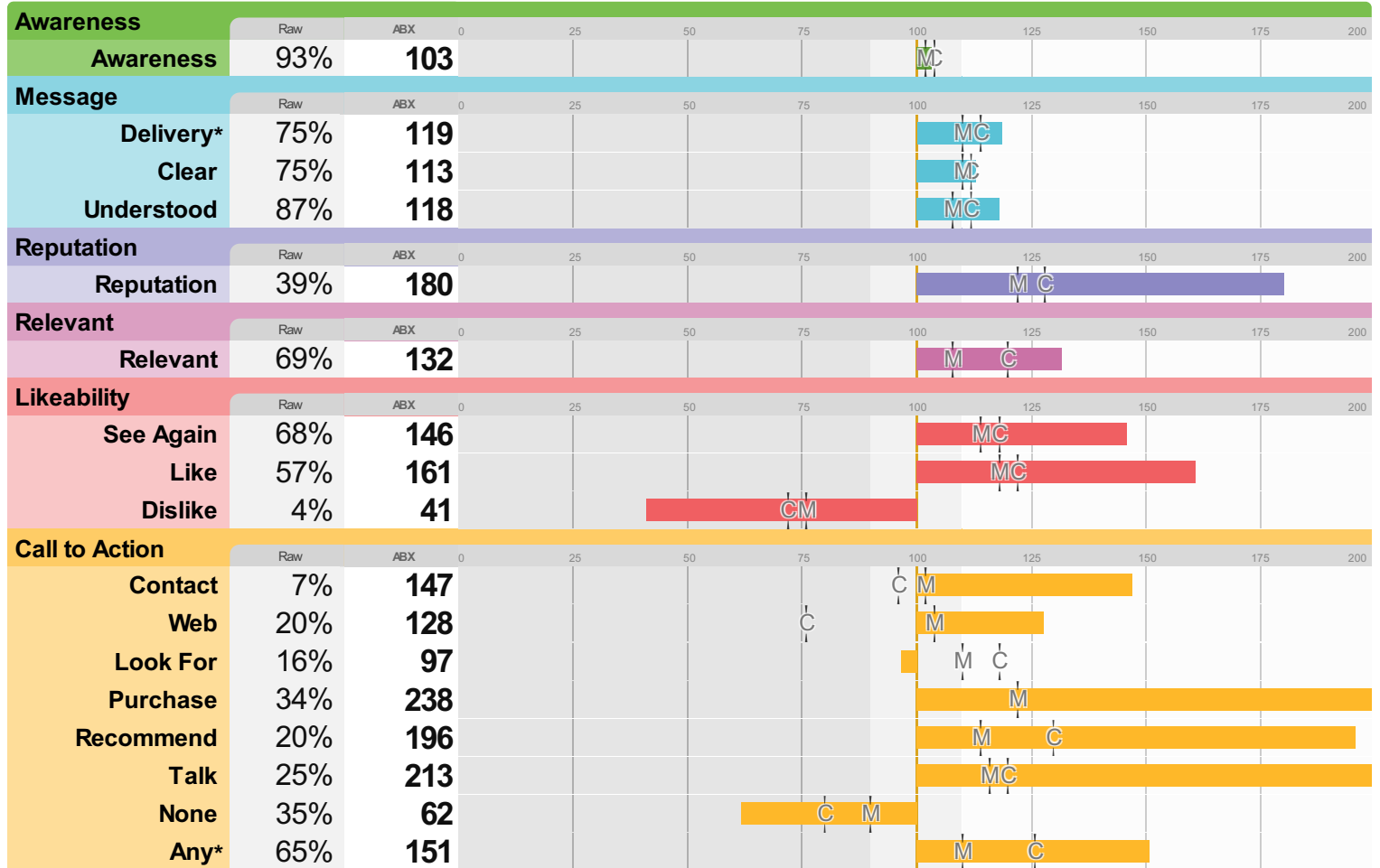


Male  
**129**

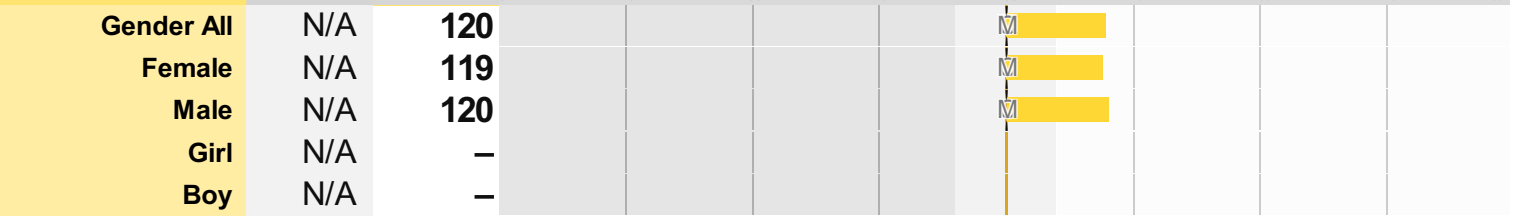
Regions



KPI Breakouts



# GEI Score



Marker Key:

C Avg. for Category

M Avg. for Medium

\* Combined Scores

Report date: June 28, 2017 09:52

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