

**We build product management teams for leading enterprise B2B software companies.  
Leonardo Worldwide is one prime example.**

Leonardo is a technology company with a comprehensive solution that helps e-marketers at hotels, hotel chains and travel websites leverage modern day media.

Two years ago, they engaged us to build the product team that would be responsible for the next generation of their product. The scope included the latest advances in marketing technology including mobile, social, lead generation, merchandising and web.

We recruited their Vice President of Product and six Product Managers (five functional and one technical) to develop their new product which launched at the end of 2014 expanding their market to over 500,000 new potential clients.

**Leonardo Product  
Management Engagements**

- ▶ Vice President, Product
- ▶ Technical Product Manager
- ▶ 5 Functional Product Managers



*"Innovation is the key to success, which is why I trusted Martyn to build the product management team that pioneered our new software platform. These were strategic, technical roles and – as usual – Martyn's team delivered nothing less than the ideal candidate. Our software is tied to the success of the product management candidates Martyn provides and they don't disappoint."*

**John McAuliffe** – President, Leonardo

**PRODUCT MANAGEMENT ENGAGEMENTS****Achievers**

- VP Product

**Firmex**

- Senior Product Manager

 **points**

- Director Product Management

 **influitive**

- Head of Product

 **symbility**

- Head of Product

 **AVANTI**  
software

- Director Product

**solarsoft**

now

**EPICOR**

- Vice President, Product

 **DYADEM**

now



- Senior Product Manager

 **MA CMMS**

- Director Product