

2020 ADVISER TRAINING

Amplify

COMMUNITY. CONNECTION. CONFIDENCE.

balfour. July 28 – 30
Wherever you are (even your couch)!

We may meet browser to browser, but we can make a **CONNECTION** on a whole new level. We are joining together for three, content-packed days of inspiration and instruction to amplify your yearbook **CONFIDENCE**. Through study groups, coaching and hands-on challenges, we will create new connections and strengthen your yearbook **COMMUNITY**.

REGISTER ONLINE: <http://www.balfour.com/advisertraining>

Course TOPICS:

- Design
- Writing
- Photography
- Coverage
- Virtual YB Staff
- Book Organization
- Project Planning
- Team Building
- Book Critiques
- Book Sales
- Leveraging Technology

And, so much MORE!

balfour.

Adviser TRAINING

Tuesday - Thursday, July 28-30

\$99 Workshop Training

\$129 Training + Mentoring Session

Deadline: July 17

Whether this is your first year or 21st year advising, this is the interactive event that can provide you the tools for a successful 2021 yearbook.

Open to all elementary, middle and high school advisers.

No refunds after July 17. The first 500 paid registrations will receive a limited edition Balfour Boom Box full of workshop tools and goodies!

WORKING Schedule

**TUESDAY – THURSDAY
JULY 28–30**

10 am to 5 pm

- Training Sessions
- Study Groups
- Coaching
- Daily Challenges

Bonus MATERIALS

WE HAVE TRAINING FOR EVERYONE CUSTOMIZED TO YOUR EXPERIENCE.

Register by **July 17** to receive your limited edition Balfour **Boom Box** containing the materials you need to fully engage in the workshop and exclusive Balfour swag! Then, join us backstage as we countdown to this game-changing event.

NEED MORE INFORMATION?

CONTACT:

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