

PHOTO PLANNING



Subject _____

Dominant

Shape _____
 # of subjects _____
 Special techniques _____
 Suggested content _____

Secondary

Shape _____
 # of subjects _____
 Special techniques _____
 Suggested content _____

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Types of Photos

• Action/reaction	
• Storytelling	
• Reference	a. group shot b. mug shots
• Illustration	staged
• Scrapbook	posed

Reference Treatments

• Content	a. 1 person b. 2 person c. 3 person	d. small group e. large group
• Shape	a. vertical b. horizontal c. square	
• Special techniques	a. cut-out background b. silhouette c. other	
• Photo collections	a. one topic b. series c. scrapbook	

Shape _____
 # of subjects _____
 Special techniques _____
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Shape _____
 # of subjects _____
 Special techniques _____
 Suggested content _____

Secondary continued

Shape _____
of subjects _____
Special techniques _____
Suggested content _____

Shape _____
of subjects _____
Special techniques _____
Suggested content _____

Shape _____
of subjects _____
Special techniques _____
Suggested content _____

Photo collections

Shape _____
of pictures _____
Special techniques _____
Suggested content _____

Shape _____
of pictures _____
Special techniques _____
Suggested content _____

Shape _____
of pictures _____
Special techniques _____
Suggested content _____

Shape _____
of subjects _____
Special techniques _____
Suggested content _____

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of subjects _____
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Shape _____
of subjects _____
Special techniques _____
Suggested content _____

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of pictures _____
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