## PHOTO PLANNING

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## Ph Dm Tm Fo Dn Pm As Mo Sr Ce

Subject	Types of Photos			
Dominant	Action/reaction			
Shape				
# of subjects	• Storytelling			
Special techniques	• Reference	a. group shot		
Suggested content		b. mug shots		
	• Illustration	staged		
Secondary Shape	• Scrapbook	posed		
# of subjects	Keierenc	Reference freatments		
Special techniques	• Content	a. 1 person	d. small group	
Suggested content		b. 2 person c. 3 person	e. large group	
	• Shape	a. vertical b. horizontal		
Shape		c. square		
# of subjects	• Special techniques	a. cut-out background		
Special techniques		b. silhouette c. other		
Suggested content	• Photo collections	a. one topic b. series c. scrapbook		
Shape	Shape			
# of subjects	# of subjects			
Special techniques	Special techniques _			
Suggested content	Suggested content _			
Shape	Shape			
# of subjects				
Special techniques	-			
Suggested content	·			



Shape	Shape	
# of subjects		
Special techniques		
Suggested content		
Shape	Shape	
# of subjects	•	
Special techniques	Special techniques	
Suggested content	Suggested content	
Shape	Shape	
# of subjects	# of subjects	
Special techniques	Special techniques	
Suggested content	Suggested content	
Photo collections Shape	Shape	
# of pictures	·	
Special techniques		
Suggested content		
Shape	Shape	
# of pictures	# of pictures	
Special techniques	Special techniques	
Suggested content	Suggested content	
Shape	Shape	
# of pictures	# of pictures	
Special techniques	Special techniques	
Suggested content	Suggested content	
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