

GOLD

- Dutiful & stable
 - Need to be useful
 - Want to be self-sufficient
 - Value organization
 - Desire punctuality
 - Schedule their lives
 - Make & keep commitments
 - Measure worth by completion
 - Goal-oriented
 - Value rules
 - Prepare for the future
 - Are inclined to join groups
- Believe work comes before play
 - Safeguard tradition
 - Prefer order & cleanliness
 - Are responsible & dedicated
 - Drawn to respected occupations
 - Enjoy positions of authority
 - Desire structure
 - Bring stability to society

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BLUE

- Are in search of themselves
 - Need to feel unique
 - Must be true to themselves
 - Look for symbolism
 - Value close relationships
 - Encourage expression
 - Desire quality time with loved ones
 - Need opportunities to be creative
 - Compromise & cooperate
- Nurturers
 - Look beyond the surface
 - Share emotions
 - Make decisions based on feelings
 - Need harmony
 - Are adaptable
 - Are drawn to literature
 - Are drawn to nurturing careers
 - Get involved in causes
 - Are committed to ideals
 - Bring unity in society

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ORANGE

- Free & spontaneous
- Impulsive risk-takers
- Active
- Optimistic
- Resist commitment
- Can become virtuosos
- Thrive on crises
- Are drawn to tools
- Like to be the center of attention
- Have great endurance
- Are drawn to action jobs
- Need variety
- Are dynamic, animated communicators
- Are competitive
- Deal with the here & now
- Bold in relationships
- Generous
- Have difficulty finding acceptance
- Like to live in a casual atmosphere
- Bring excitement to society

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GREEN

- Innovative & logical
- Seek to understand the world
- Need to be competent
- Require intellectual freedom
- Curious
- Question authority
- Push themselves to improve
- Seek perfection in play
- May become intellectually isolated
- Slow to make decisions
- Value concise communication
- Look for intellectual stimulation
- Enjoy intriguing discussions
- Sometimes oblivious to emotions
- Detached
- Believe work is play
- Drawn to technical occupations
- •Analyze & rearrange systems
- •Focus on the future
- •Bring innovation to society

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