

BLUE traits

- Are in search of themselves
- Need to feel unique
- Must be true to themselves
- Look for symbolism
- Value close relationships
- Encourage expression
- Desire quality time with loved ones
- Need opportunities to be creative
- Compromise & cooperate
- Nurturers
- Look beyond the surface
- Share emotions
- Make decisions based on feelings
- Need harmony
- Are adaptable
- Are drawn to literature
- Are drawn to nurturing careers
- Get involved in causes
- Are committed to ideals
- Bring unity in society

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ORANGE traits

- Free & spontaneous
- Impulsive risk-takers
- Active
- Optimistic
- Resist commitment
- Can become virtuosos
- Thrive on crises
- Are drawn to tools
- Like to be the center of attention
- Have great endurance
- Are drawn to action jobs
- Need variety
- Are dynamic, animated communicators
- Are competitive
- Deal with the here & now
- Bold in relationships
- Generous
- Have difficulty finding acceptance
- Like to live in a casual atmosphere
- Bring excitement to society

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GOLD traits

- Dutiful & stable
 - Need to be useful
 - Want to be self-sufficient
 - Value organization
 - Desire punctuality
 - Schedule their lives
 - Make & keep commitments
 - Measure worth by completion
 - Goal-oriented
 - Value rules
 - Prepare for the future
 - Are inclined to join
- groups
 - Believe work comes before play
 - Safeguard tradition
 - Prefer order & cleanliness
 - Are responsible & dedicated
 - Drawn to respected occupations
 - Enjoy positions of authority
 - Desire structure
 - Bring stability to society

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GREEN traits

- Innovative & logical
- Seek to understand the world
- Need to be competent
- Require intellectual freedom
- Curious • Question authority
- Push themselves to improve
- Seek perfection in play
- May become intellectually isolated
- Slow to make decisions
- Value concise communication
- Look for intellectual stimulation
- Enjoy intriguing discussions
- Sometimes oblivious to emotions
- Detached
- Believe work is play
- Drawn to technical occupations
- Analyze & rearrange systems
- Focus on the future
- Bring innovation to society

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