**Theme Project Rubric**

Objective of the assignment: Each staffer will create three theme designs. You must execute the theme on the cover, and explain how it will be used inside the book as well (on the layout we choose). Choose coordinating colors (no more than 5 colors!) and fonts for the title and captions. You may also choose another font for surveys if you want to.

I will be looking for the following on each of your **3** themes:

1. The theme presented on the cover and an explanation of how it will be used throughout the book
2. Coordinating colors and fonts that match the feeling of the theme
3. The font for captions must be easy to read (not decorative).
4. No more than 5 colors
5. An explanation of why you chose that theme and how it fits our school.

How it will be graded:

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| --- | --- |
| A cover design with an explanation of how the theme carries throughout the yearbook | 20 points on each theme (60 total for project) |
| Fonts:   1. A readable font for captions 2. A font that demonstrates your theme for the page title | 5 points  5 points  10 points on each theme (30 total for the project) |
| No more than 5 colors that fit the theme you chose | 5 points on each theme (10 points total for the project) |
| An explanation of how this theme fits our school | 5 points on each theme (10 points total for the project) |

\*\*Drawing skills are not being judged for a grade. Draw as well as you can.

\*\*Color is not necessary for the grade but may help your theme to be chosen when we vote on the theme to use this year.

**\*Reminder:** You are making three complete themes—cover with explanation of how it is carried through the book and why you chose it, with colors and fonts. Making only one cover will result in a failing grade on the project!

Deadlines:

Both are due on Friday, November 22 for a daily grade.