

CASE STUDY**Arlo**
NoMad**KEY FACTS**

- ▶ **Location:** Arlo Nomad, New York City — Flatiron, Manhattan
- ▶ **Established:** 2016
- ▶ **Number of Guest Rooms:** 250
- ▶ **Property Type:** Hospitality — Boutique
- ▶ **Primary Services Offered:** Hosted Voice, High Speed Internet, Low Voltage Design and Cabling

Arlo NoMad, a trendy but comfortable boutique hotel in the Flatiron area of Manhattan, prides itself on the unique experience it provides to guests. Partway through construction of the Arlo NoMad and its sister hotel, Arlo SoHo, Allbridge was brought in to assist at a critical juncture in the business – to fix and complete work that a previous partner had begun and abandoned. Allbridge not only installed its high-speed internet and hosted voice solutions, but assisted Arlo NoMad in completing the low-voltage design and cabling for the hotel.

"They did what it took to get us open and get us ready. At the end of the day Bob picks up the phone and he's in our hotel an hour later making sure we are ready for that opening."

Javier Egipciaco, Managing Director, Arlo Hotel



CASE STUDY

After several late nights, long phone calls, and numerous text messages working to solve these legacy issues, Allbridge established itself as a trusted technology partner to Arlo's management team while continuing to monitor and service the properties' technology systems. Allbridge provides services to the Nautilus by Arlo location in Miami, and continues to assist the Arlo team as they open up new properties to expand their brand, advising senior leaders on the latest technology to create One Connected Experience for their guests.

"When I first met the Arlo team, they had a lot of problems with the infrastructure. We wound up finishing the cabling job for them – helping them with a lot of things we don't normally do – but that's something Allbridge does all the time."

Bob Murphy, VP Global Sales, Allbridge

**ABOUT ALLBRIDGE**

Allbridge helps you deliver one connected experience to your customers with all Data, Video, and Voice technologies from design and procurement to installation and ongoing management. We are the partner Hospitality, Healthcare, and Higher Education organizations trust to position them for the future and strengthen their relationship with their customers.



SEE WHAT ONE CONNECTED EXPERIENCE CAN MEAN FOR YOUR PROPERTY.

Contact an Allbridge Sales Associate today at **877.285.5881** or **sales@allbridge.com**.