

CASE STUDY**PUBLIC****KEY FACTS**

- ▶ **Location:** PUBLIC Hotel, New York City – Lower East Side, Manhattan
- ▶ **Established:** 2017
- ▶ **Number of Guest Rooms:** 370
- ▶ **Property Type:** Hospitality — Boutique
- ▶ **Primary Services Offered:** Hosted Voice, High Speed Internet

PUBLIC Hotel is a sophisticated, smart and elegantly simple hotel on the Lower East Side – one of the hottest neighborhoods in Manhattan. Created by Studio 54 founder Ian Schrager and his business partner Michael Overington, the hotel provides a unique experience to guests focused on technology. Allbridge fits comfortably into this context having worked with the famous duo for years and understanding the high bar they set for their properties. Allbridge installed and continues to maintain PUBLIC's critical high-speed internet and hosted voice.

"The hotel is trying to provide a high-end, boutique experience. From our standpoint that means the technology has to work - it's one call to understand what's happening with devices, switches, and data."

Vin Zachariah, Chief Customer Officer, Allbridge



CASE STUDY

The secret to Allbridge's success at PUBLIC has been how it fits into the hotel's philosophy of serving guests – not using technology for technology's sake but in a way that enhances the guest experience. Allbridge is dedicated not only to providing innovative technology, but working behind the curtain to seamlessly maintain the network without interruptions and providing the hotel with one number to call should they need anything.

"I think above all else we're looking for somebody who believes that they're a partner with us in this. Allbridge has proven themselves time and time again to be a fantastic partner from an innovation and support standpoint."

Dan Daley, Chief Operating Officer, PUBLIC Hotel

**ABOUT ALLBRIDGE**

Allbridge helps you deliver one connected experience to your customers with all Data, Video, and Voice technologies from design and procurement to installation and ongoing management. We are the partner Hospitality, Healthcare, and Higher Education organizations trust to position them for the future and strengthen their relationship with their customers.



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Contact an Allbridge Sales Associate today at **877.285.5881** or **sales@allbridge.com**.